

Canadian Parents for French - Saskatchewan Reach & Impact Report: Thriving During a Pandemic

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2020-2021



**CANADIAN
PARENTS
FOR FRENCH
SASKATCHEWAN**



Canadian
Heritage

Patrimoine
canadien

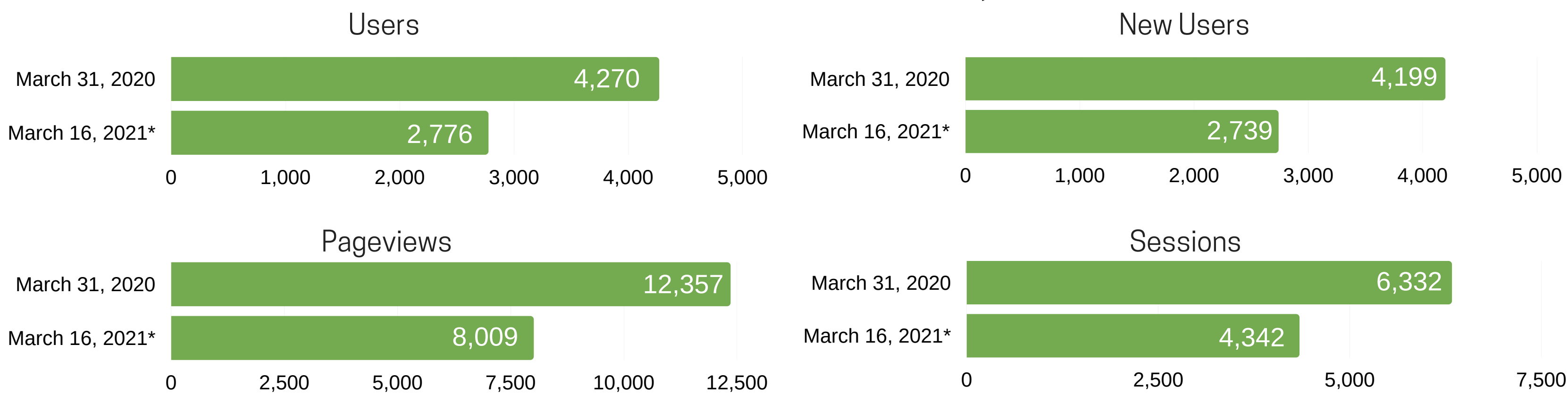
Saskatchewan!

2020-2021 Branch Office Report

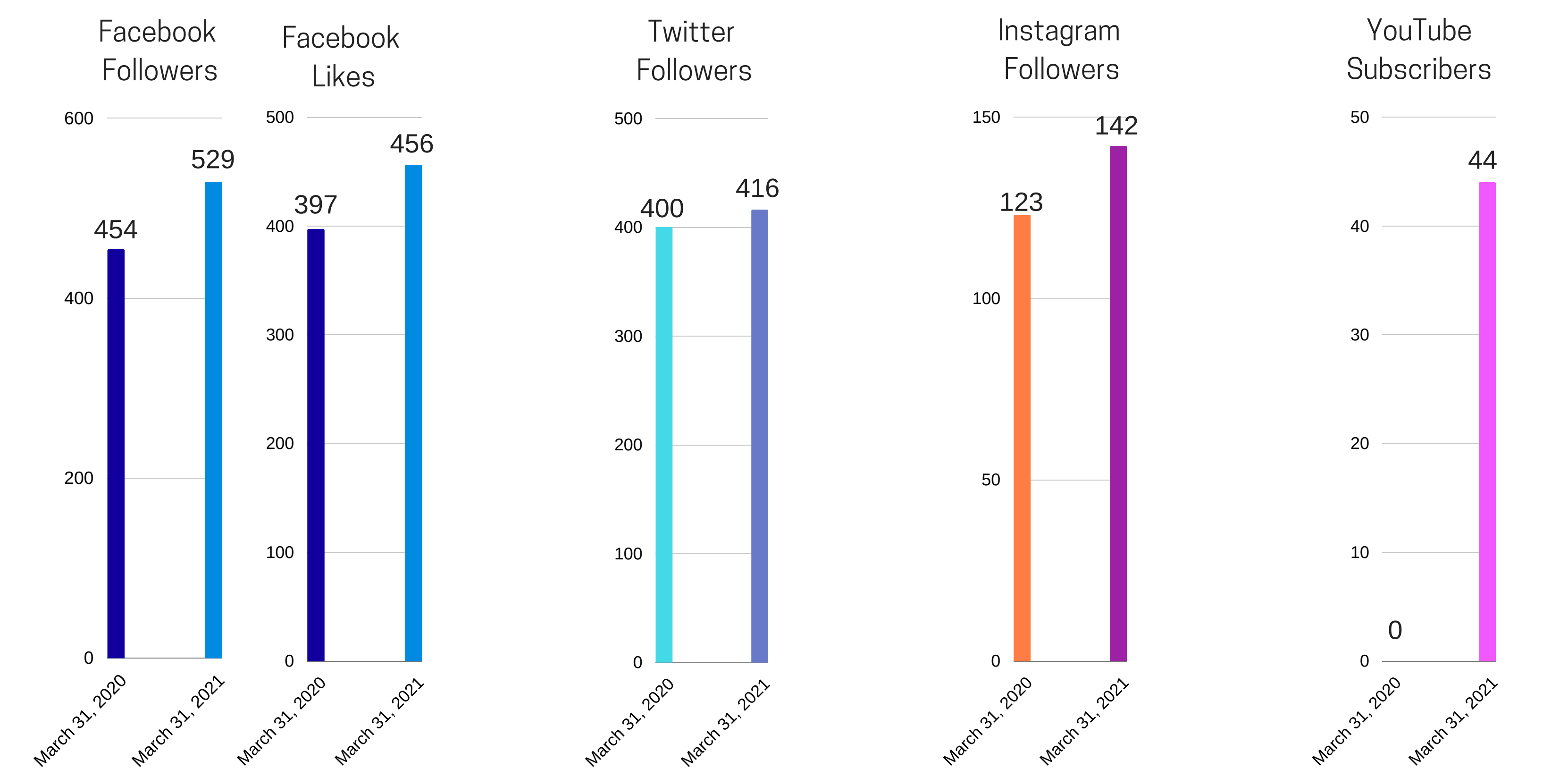
Inform & Influence

Website Stats

*Website stats were only gathered up until March 16, 2021. A new website was published on March 17, 2021, with stats unavailable from this date to March 31, 2021.



Social Media Stats



Media

- 6 Media Releases
- 39 Youth Program Articles
- 5 Interview Requests / 2 Interviews Granted
- 2 Advertisements



Inform & Influence

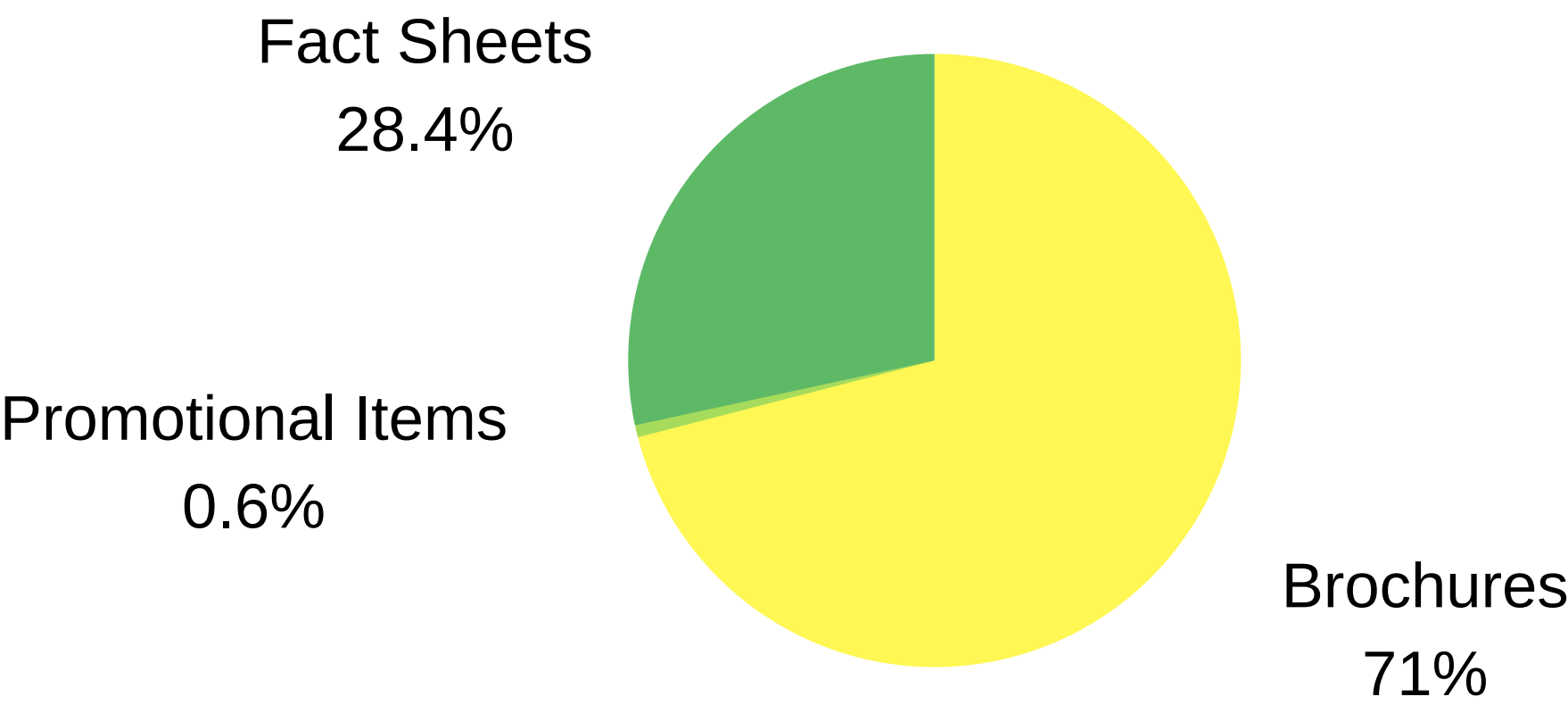


Displays

- All events where the display would be present (Provincial Final of *Concours d'art oratoire*, Heritage Festival of Saskatoon, *Francofièvre* and *FrancoExpo*, etc.) were cancelled due to the pandemic. When permitted, this activity will resume as it is an important outreach strategy to the public in promoting official language bilingualism and CPF-SK activities.

Stakeholder Meetings/Events

- Francophone Organizations (7)
- Funding Agencies (5)
- Consultations/Advisory/Conferences (44)
- School Community Council/School Outreach (87)



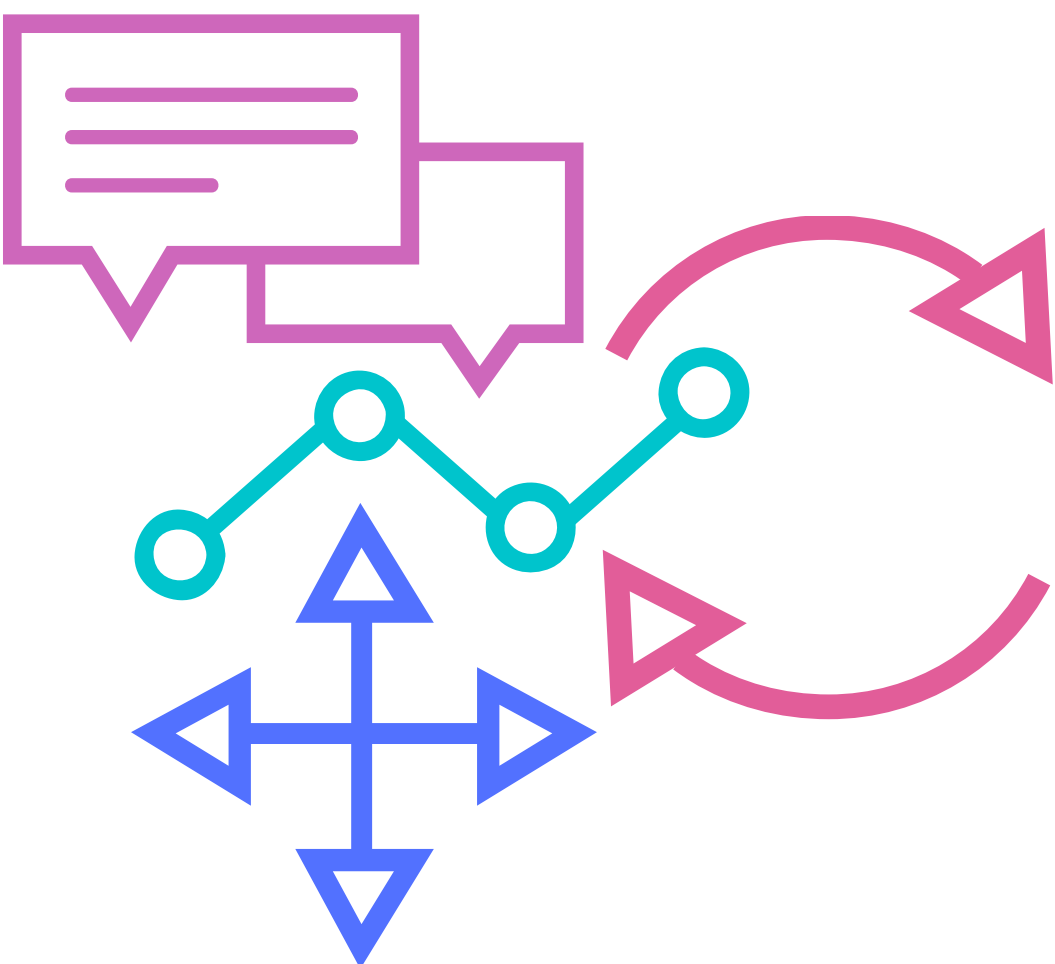
Literature* & Promotional Items

- 1,000 Brochures
- 400 Fact Sheets
- 9 Promotional Items
- Total = 4,434

*Approximate numbers

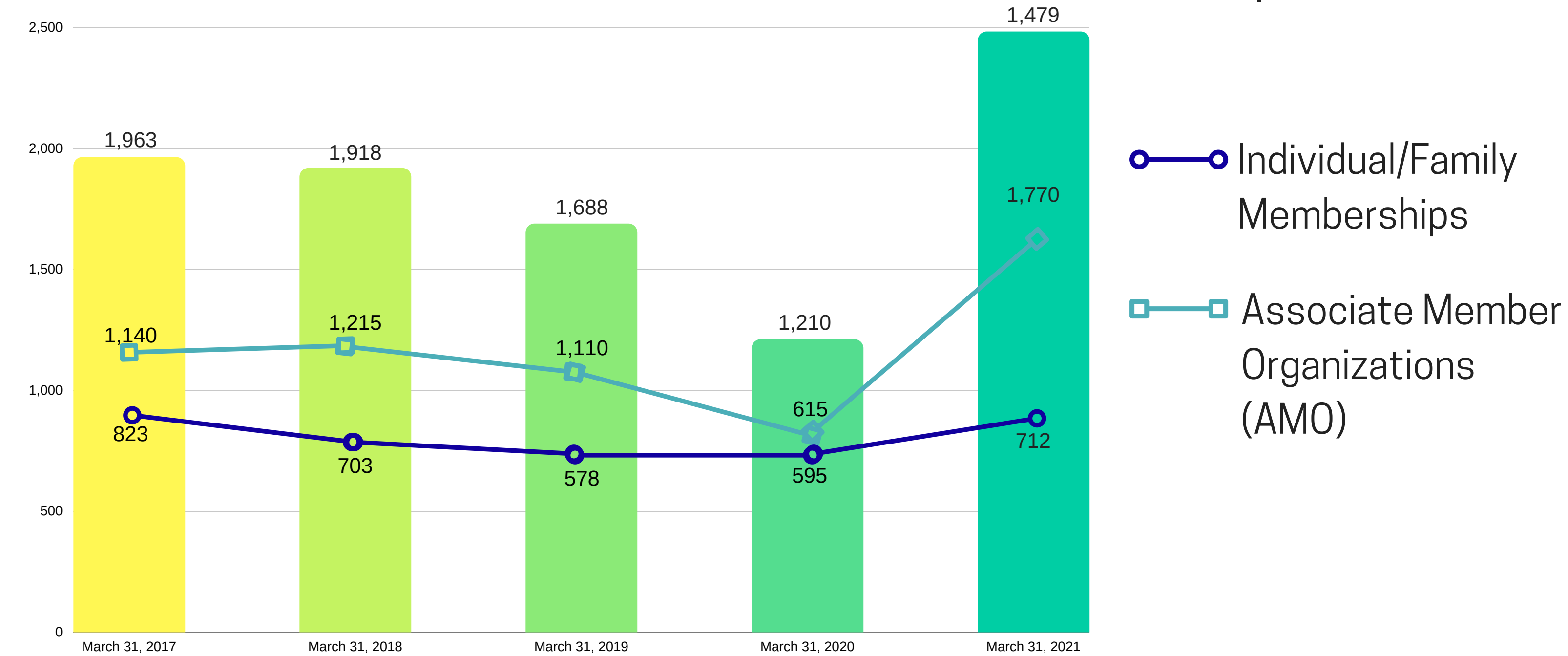
Research & Analyze

- Staff Activity Reports (33)
- *All Member Communiqué* (12 to 5,770 people total, with an average of 480 per issue)
- *Chapter Chat* (6 to 214 volunteers, with an average of 35 per issue)
 - Annual Reports (8)
- Information Surveys (12)



Support & Engage

Membership Numbers



Socio-Cultural Activities

Virtual Fête du soleil • 35 themes, 21 episodes, 14 Do-It-Yourself Activity Guides, 25 Hours of Content, 2,430 households reached to March 17, 2021 (provincially, nationally & internationally!)

Concours d'art oratoire 2020 • 6,876 school level participants, with the Provincial Final cancelled

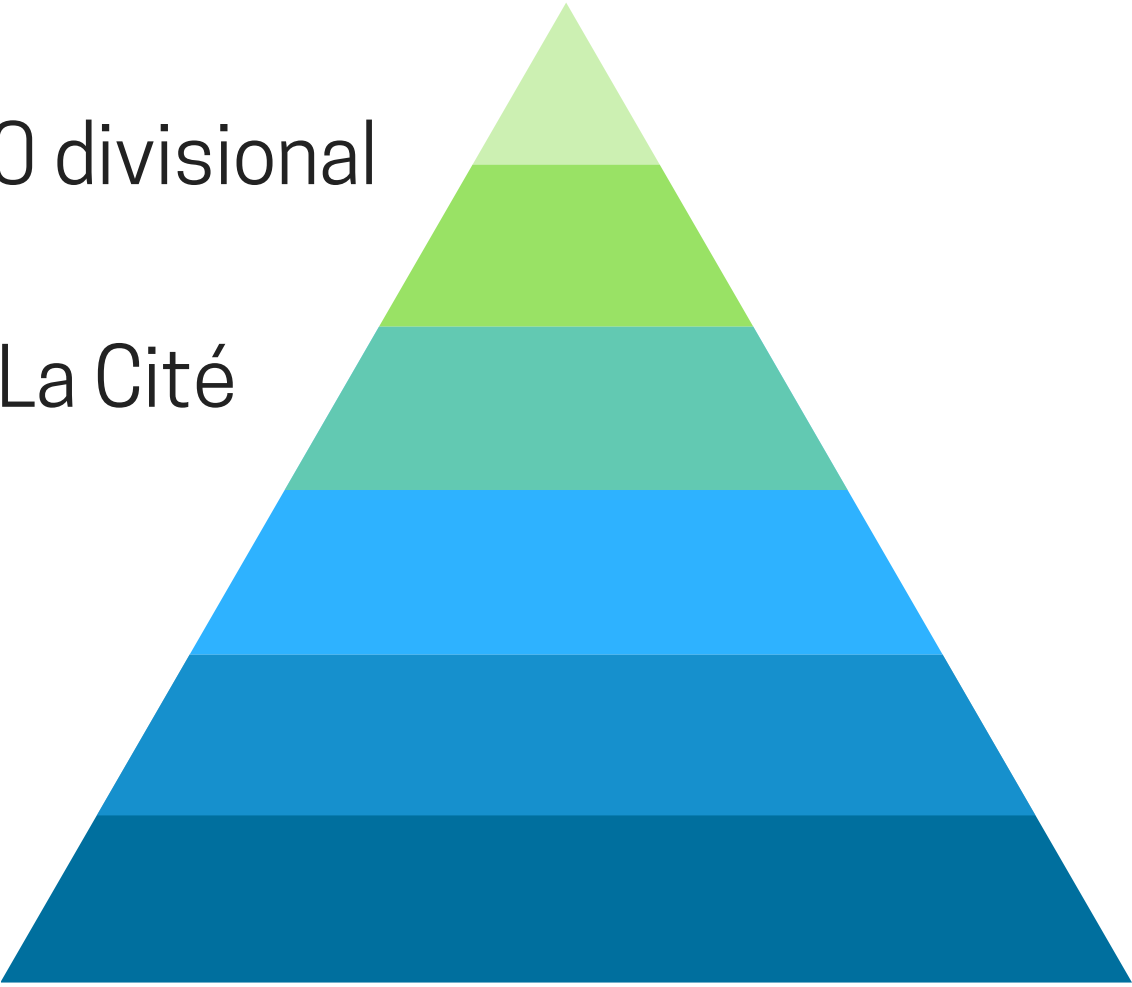
Concours virtuel 2020 • 850 total participants, 38 participants from Saskatchewan

French-Second-Language Education Week 2021 • 112+ activities, 8,506 students from 23 schools (20 French immersion, 1 core French and 2 virtual schools)

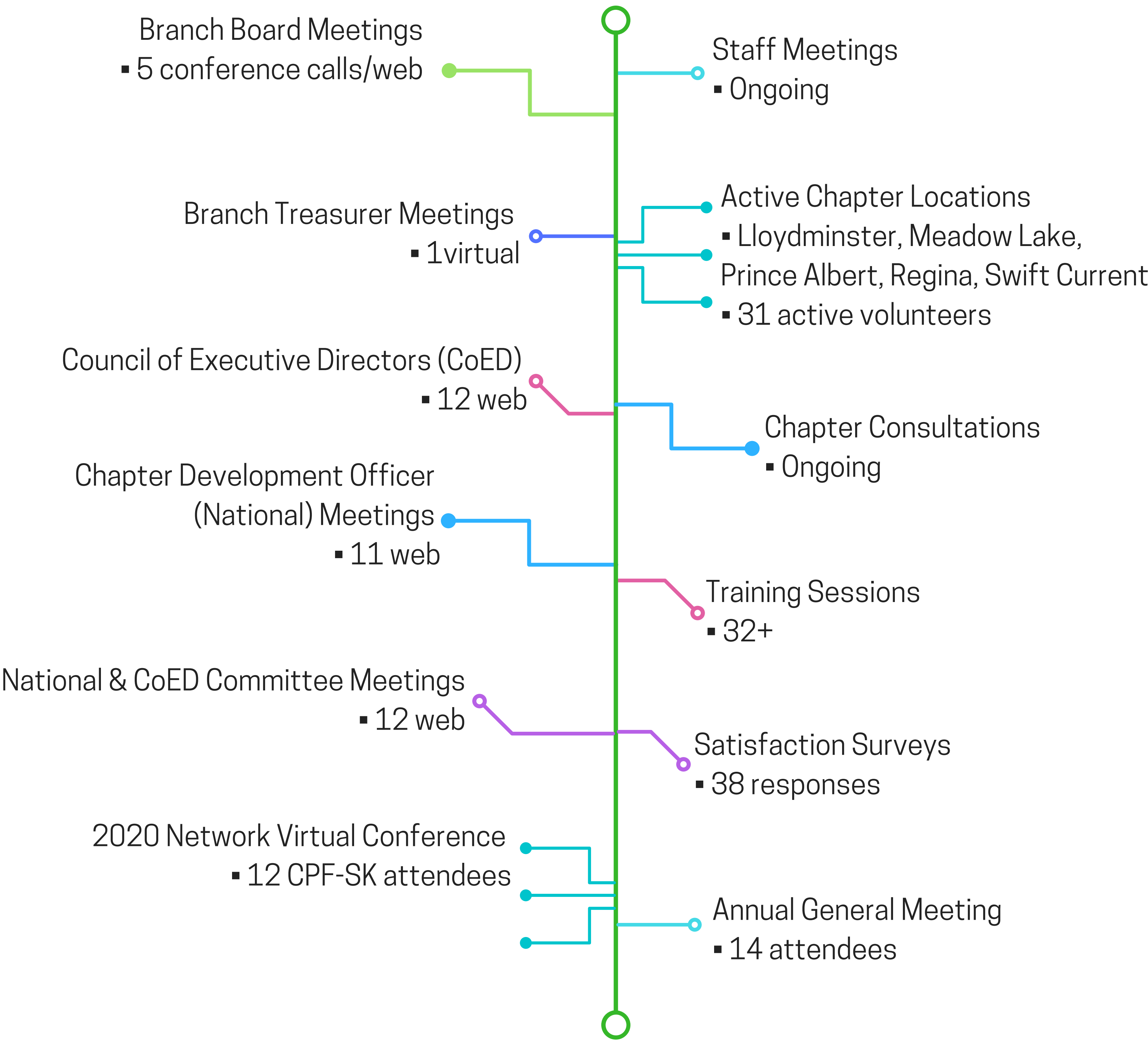
with the theme: *From a Safe Distance, Celebrate French ... Here, There & Everywhere! D'une distance sécuritaire, célébrez le français... Ici, là & partout!*

Awards

- ★ *Concours d'art oratoire 2020* (3,165 school certificates, 170 divisional certificates & 39 ribbons, 46 volunteer gifts)
- ★ BAC Program Bursaries (2 at \$500 each) in partnership with La Cité
- ★ *Mary Joyce Booth Memorial Scholarship* (3 at \$1,500 each)
- ★ *French-Second-Language Education Week 2021* (3 awards totalling \$850)
- ★ High school graduation certificates (33)
- ★ National Volunteer Recognition Program (15)



Administer & Govern



Financial Reports

Financial Reports to Stakeholders (30)

2020-2021 Chapter Report

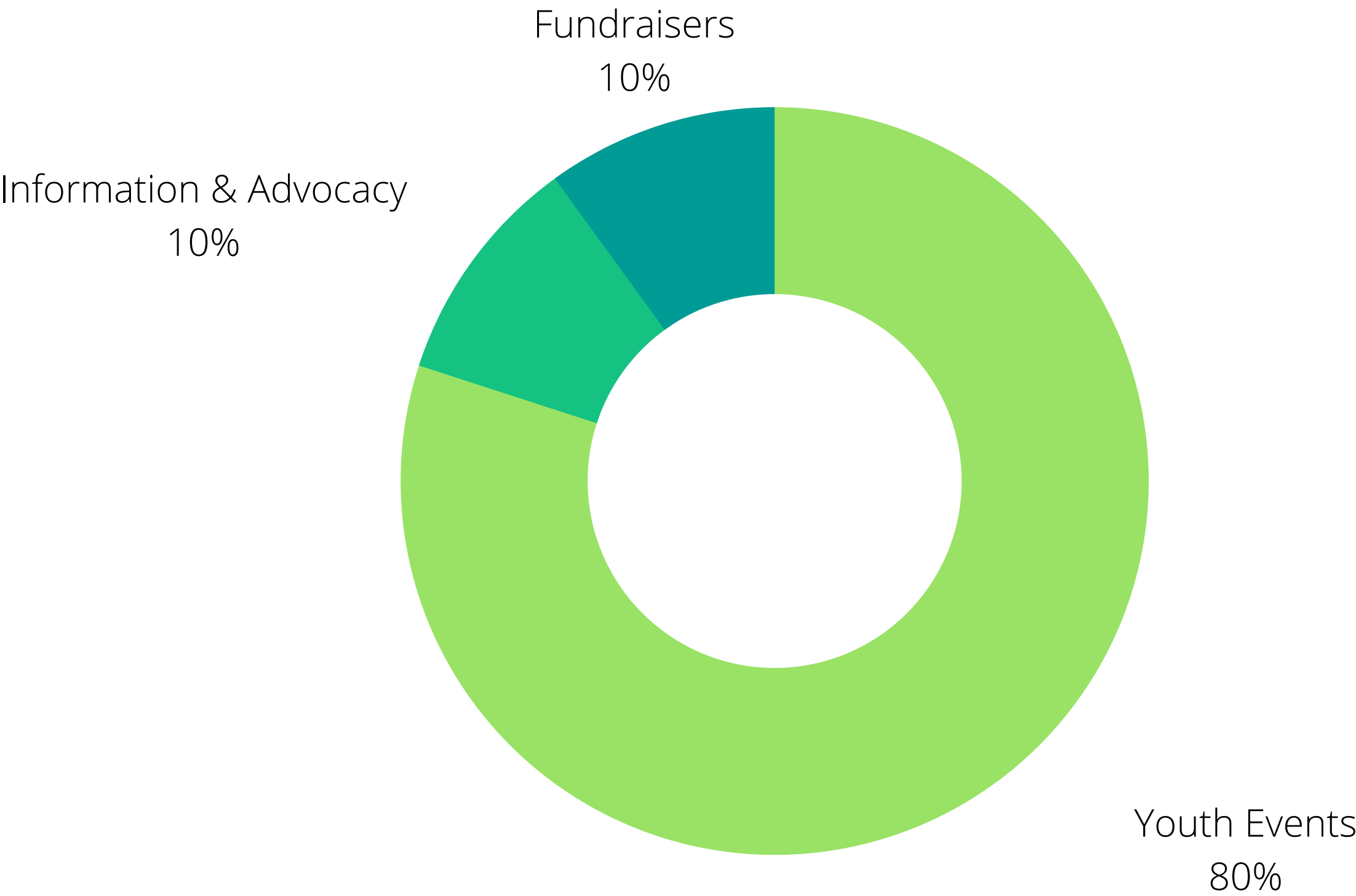
Chapter Events

Youth Events

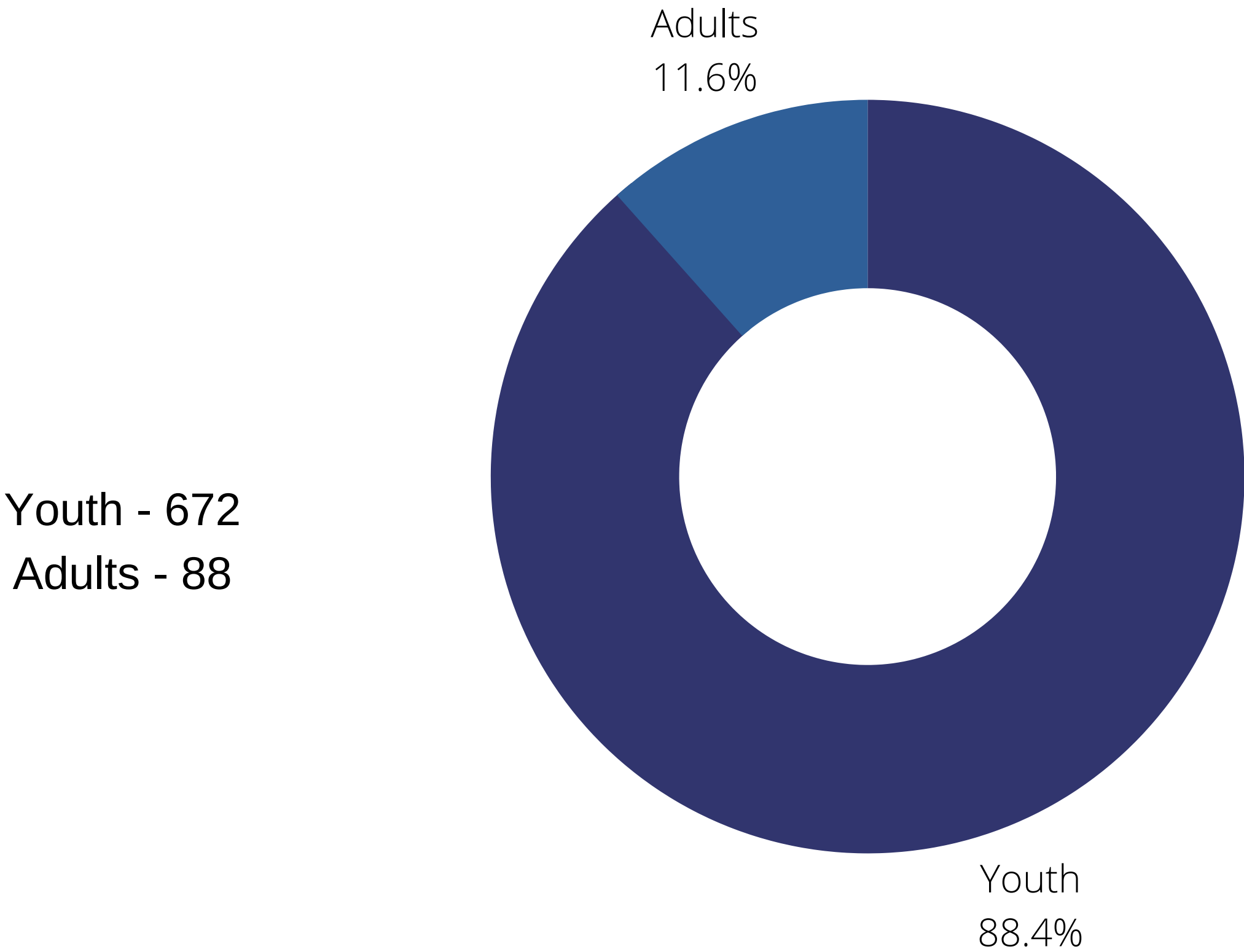
- Local Awards - Graduation Certificates, Scholarships
- Games Events - Bingo Night
- Contests - Baking Video Contest

Information & Advocacy

- Virtual Parent Information Session

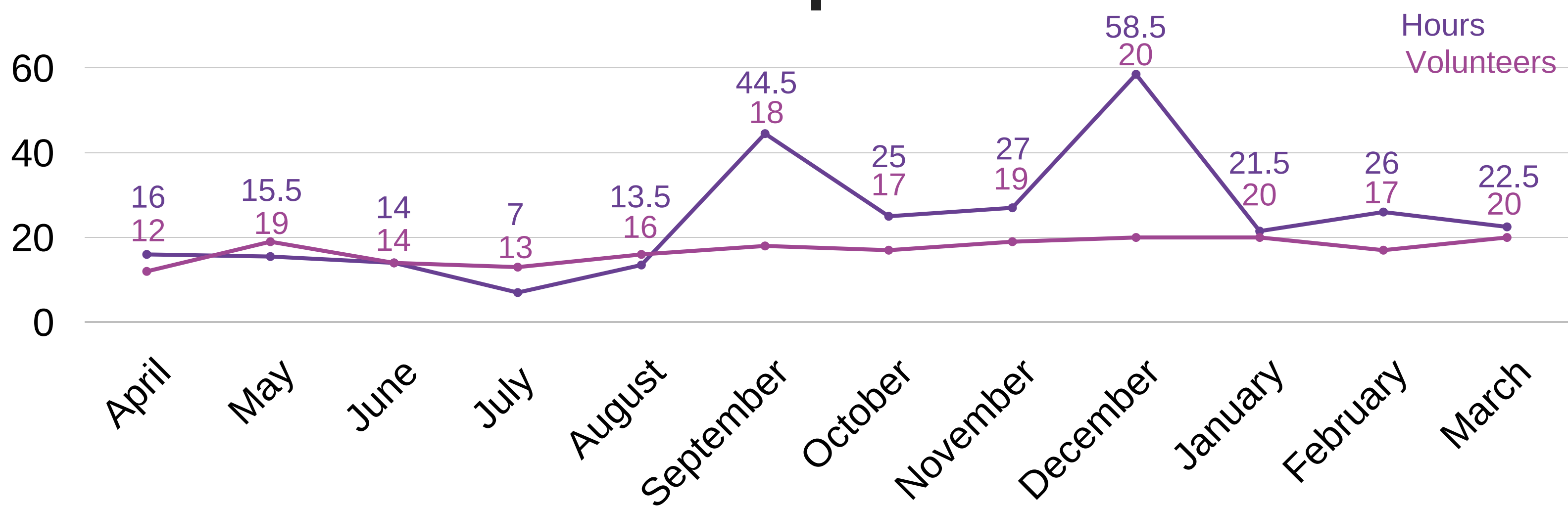


Chapter Participants



Youth - 672
Adults - 88

Hours & Volunteers at Chapter Level

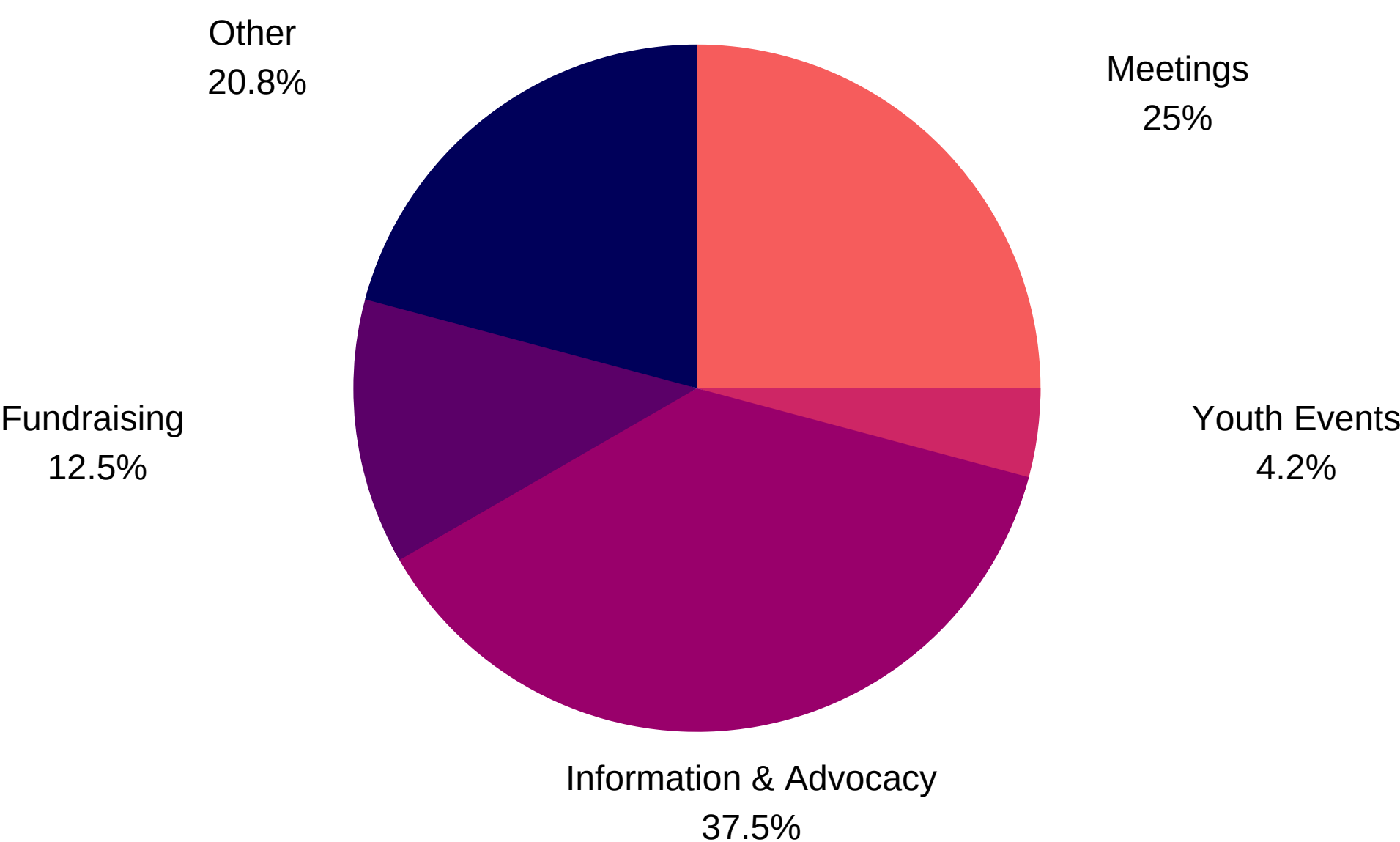


Chapter Areas of Focus

Lloydminster

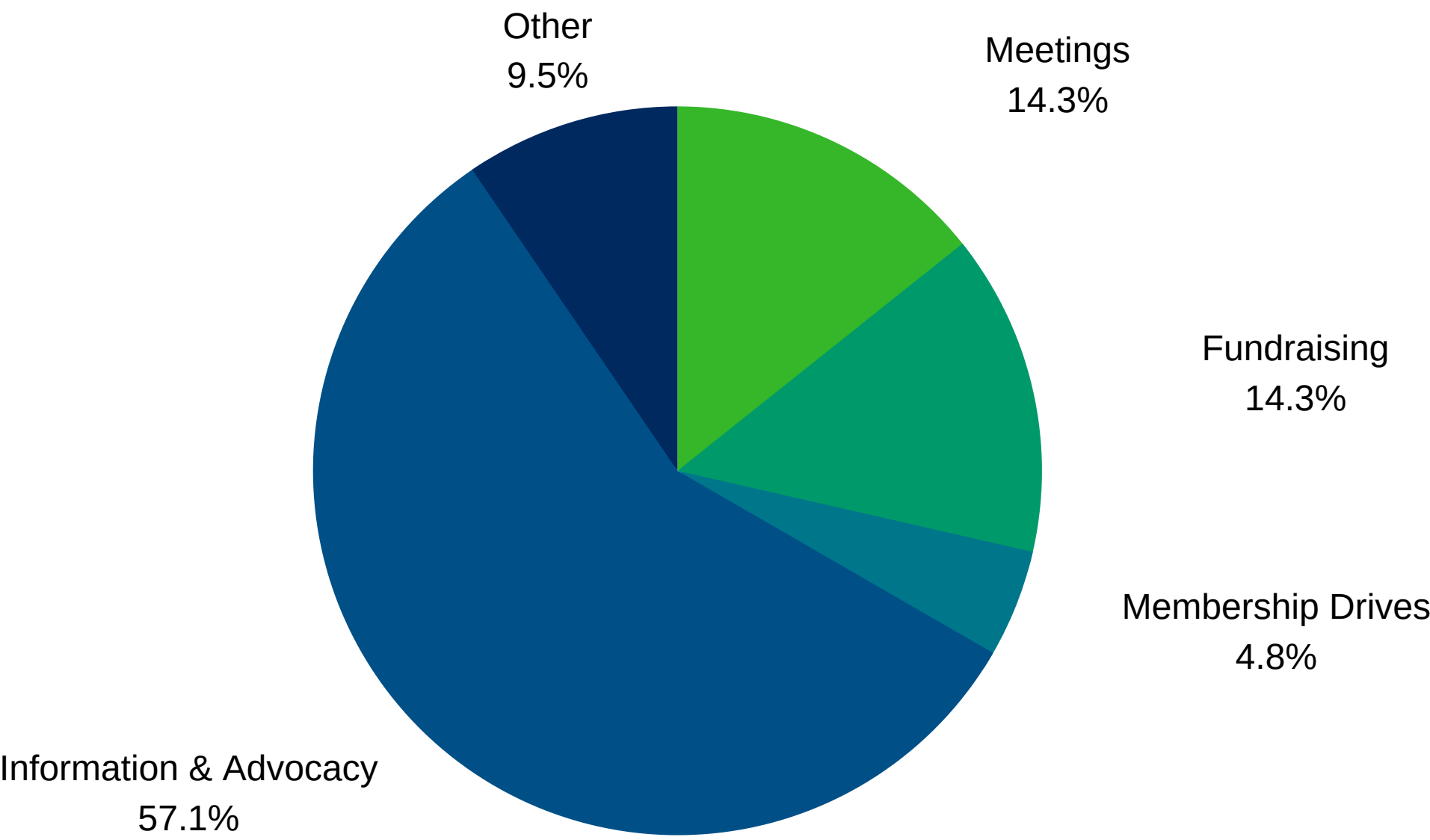


Meadow Lake



Chapter Areas of Focus

Prince Albert



Swift Current

