

# Canadian Parents for French - Saskatchewan Reach & Impact Report

.....  
2021-2022



CANADIAN  
PARENTS  
FOR FRENCH  
SASKATCHEWAN



Canadian  
Heritage

Patrimoine  
canadien

Saskatchewan!

Robertson Falls, near Missinipe, SK

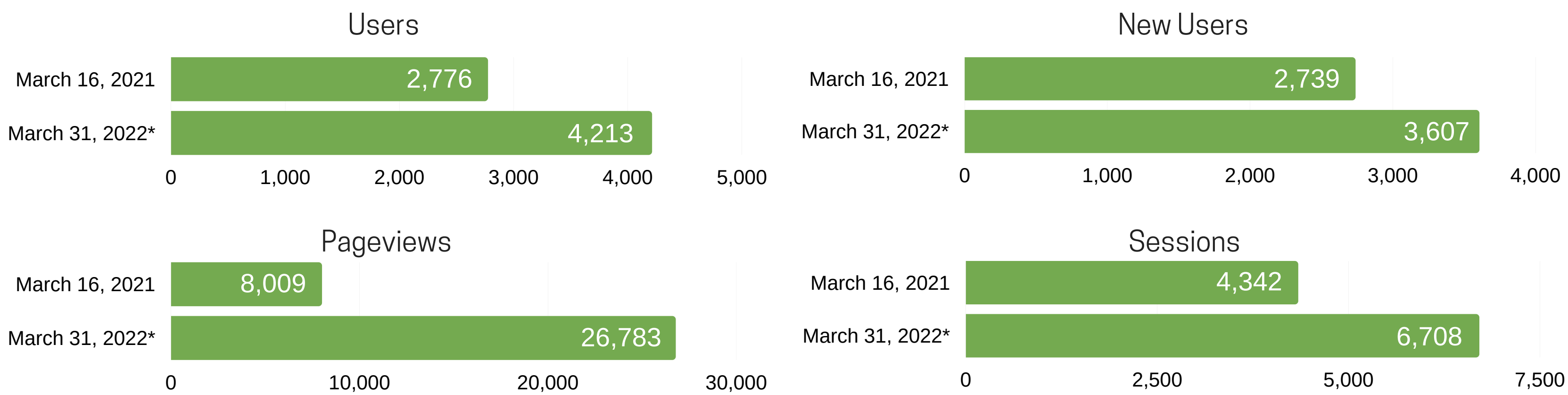


# 2021-2022 Branch Office Report

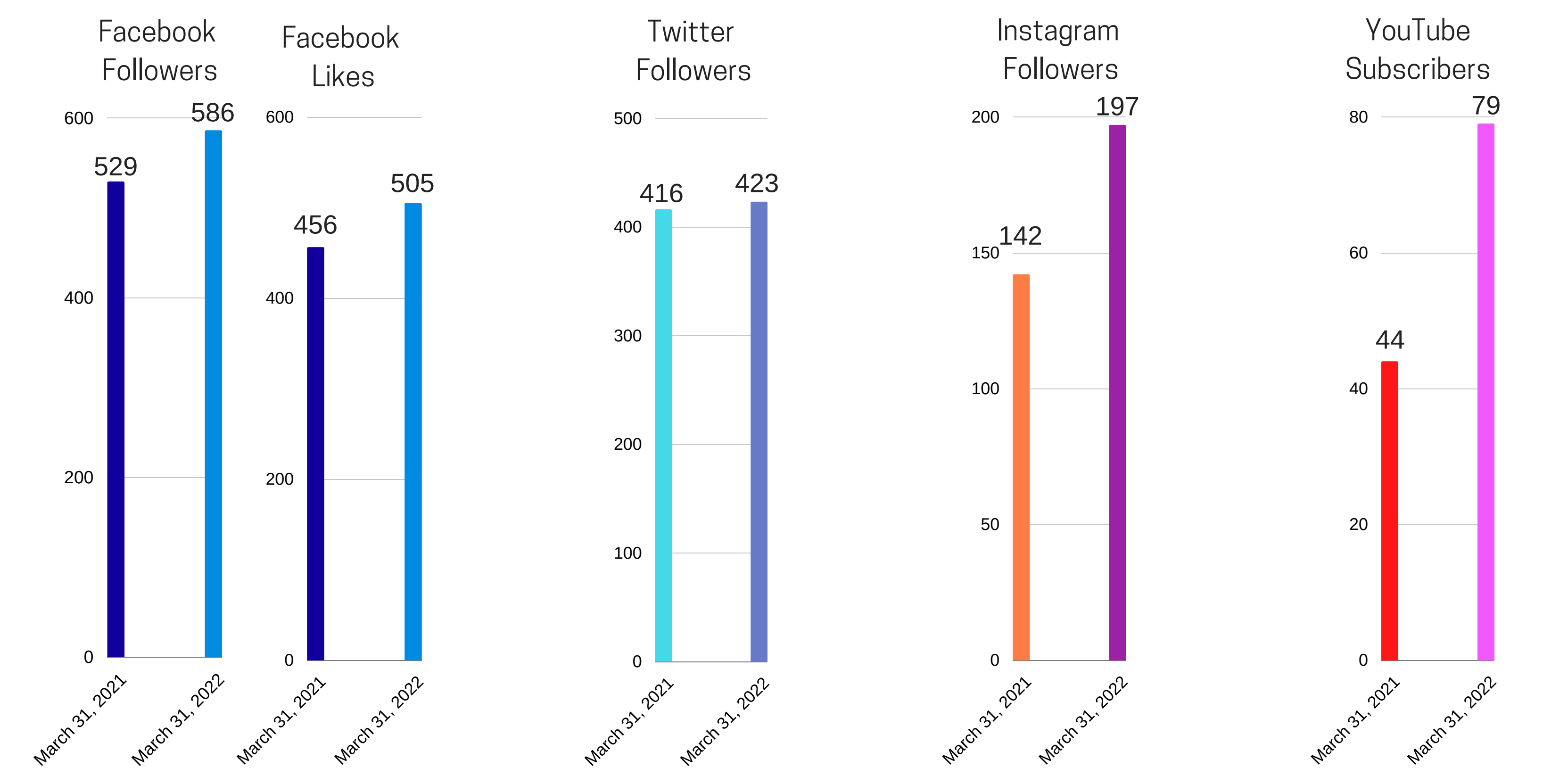
## Inform & Influence

### Website Stats

\*True website stats were only gathered starting July 13, 2021, when the new website set up to do so.  
Website stats from April 1, 2021 to July 12, 2021 were a calculated estimate.

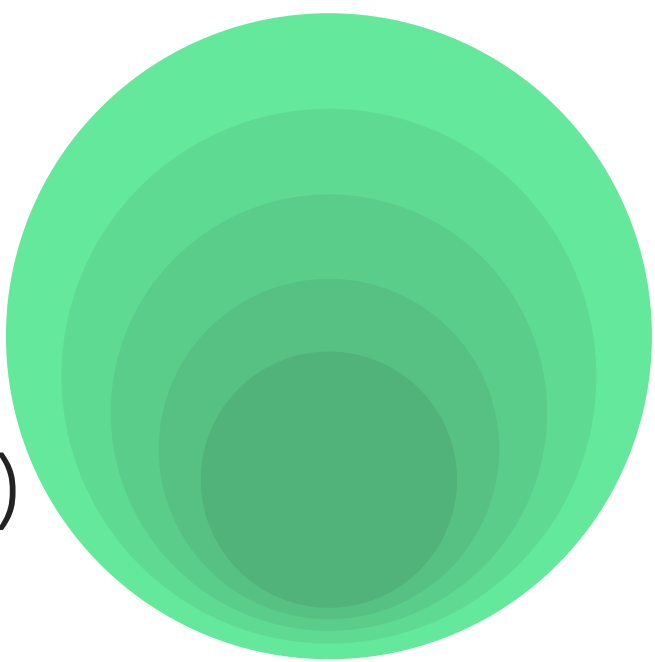


### Social Media Stats



### Media

- Media Releases & Announcements (5)
- Youth Program Articles (72)
- Interview Requests (6) / Interviews Granted (5)
- Advertisements (12)



# Inform & Influence



## Displays

- All events where the display would be present in person (Provincial Final of *Concours d'art oratoire*, Heritage Festival of Saskatoon, *Francofièvre* and *FrancoExpo*, etc.) were cancelled due to the ongoing pandemic.

## Virtual Display

- 210 Pageviews

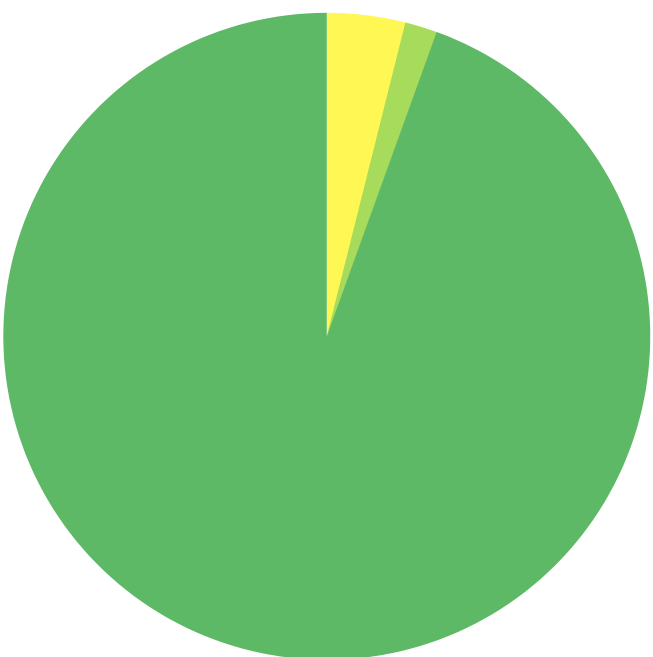
## Stakeholder Meetings/Events

- Francophone Organizations (10)
- Funding Agencies (7 meetings + ongoing emails)
- Consultations/Advisory/Conferences (58+)
- School Community Council/School Outreach (127)



Brochures & Fact Sheets

3.9%



Promotional Items

94.5%

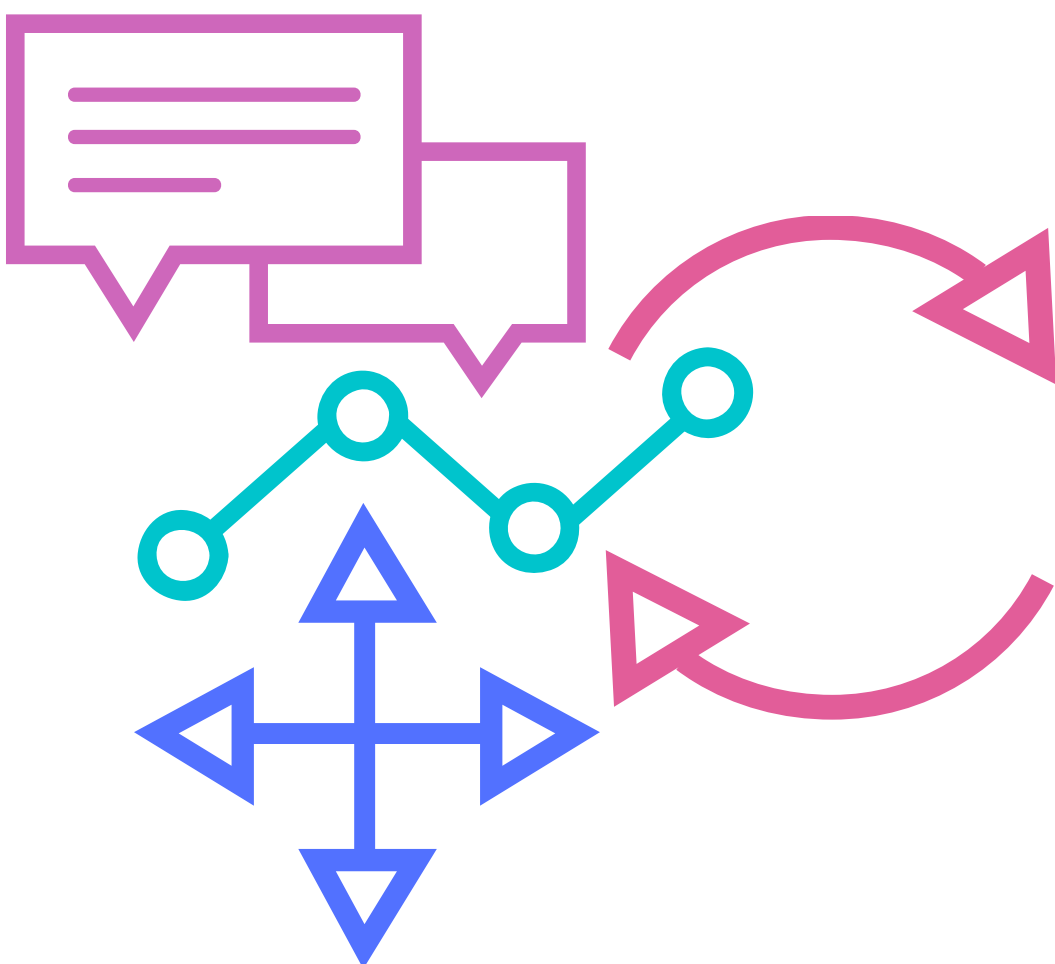
## Literature, Letters & Promotional Items

- Brochures & Fact Sheets (296)
- Letter (122)
- Promotional Items (7,159)
- Total = 7,491\*

\*Approximate numbers

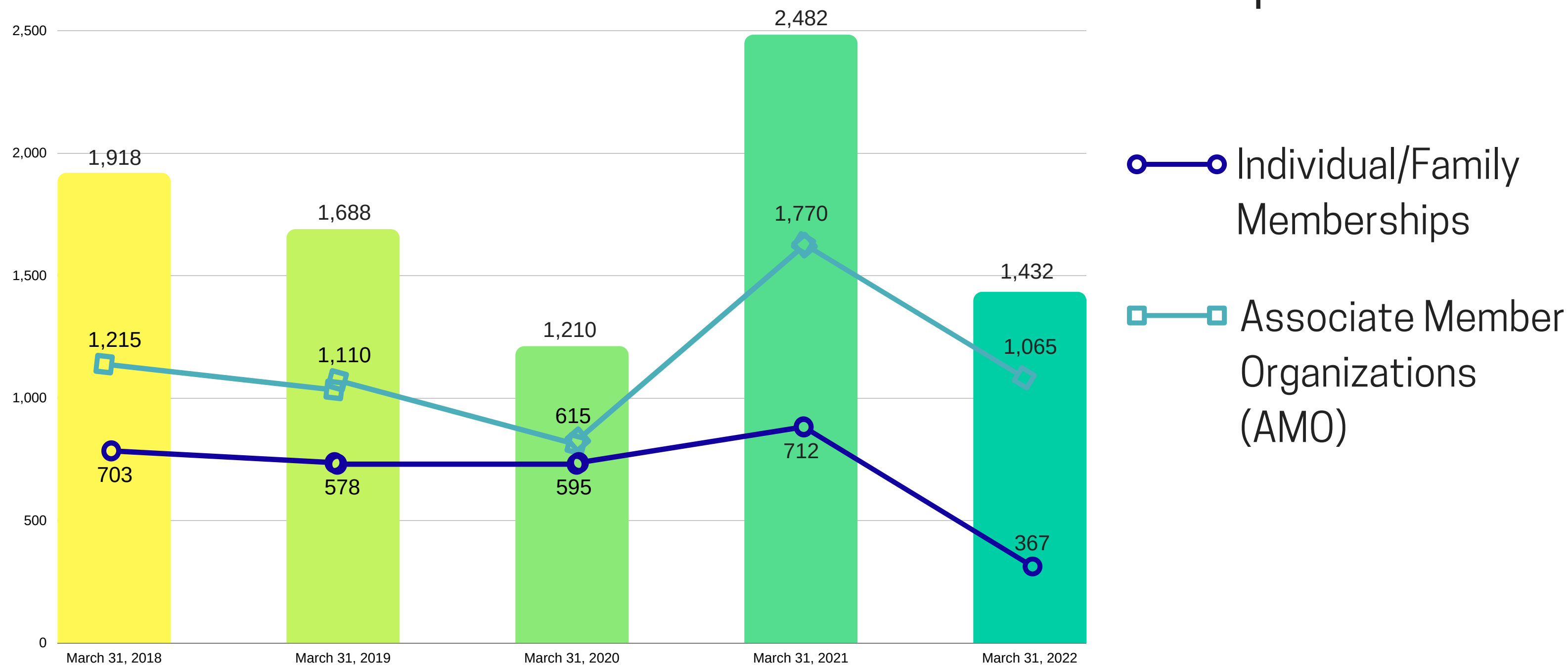
# Research & Analyze

- Staff Activity Reports (28)
- All Member Communiqué (12 to 4,998 people total, with an average of 417 per issue)
- Chapter Chat ( 8 to 263 volunteers, with an average of 33 per issue)
  - Annual Reports (11)
  - Information Surveys (6)



# Support & Engage

## Membership Numbers



## Socio-Cultural Activities

- Francofièvre Remixée 2021* • 1,201 students from 73 classrooms in 27 schools, 3 virtual performance that were available for 1 month
- Fête du soleil Storytime Online* • 40 videos, 25 stories, 2 bonus stories & videos, 42 hours of content, 2,392 households reached (provincially, nationally & internationally!)
- Concours d'art oratoire 2021* • 4,388 school level participants, 19 Virtual Provincial Final participants from SK; organized Virtual Provincial Finals for British Columbia & Yukon (3 participants) and Alberta (22 participants)
- Concours virtuel 2021* • 380 total participants, 3 participants from Saskatchewan
- French-Second-Language Education Week 2022* • 13,110+ students participated in activities with the theme: *From the classroom to the stars!*
- De la classe aux étoiles!*
- Chris Hadfield Presentation: 6,916 students & 320 staff attended from 297 classes
  - Will's Jams Performance: 5,937 students & 295 staff from 268 classes
- The Speakers Series: Colonel Chris Hadfield* • 272 attendees
- From the classroom to the stars! De la classe aux étoiles*

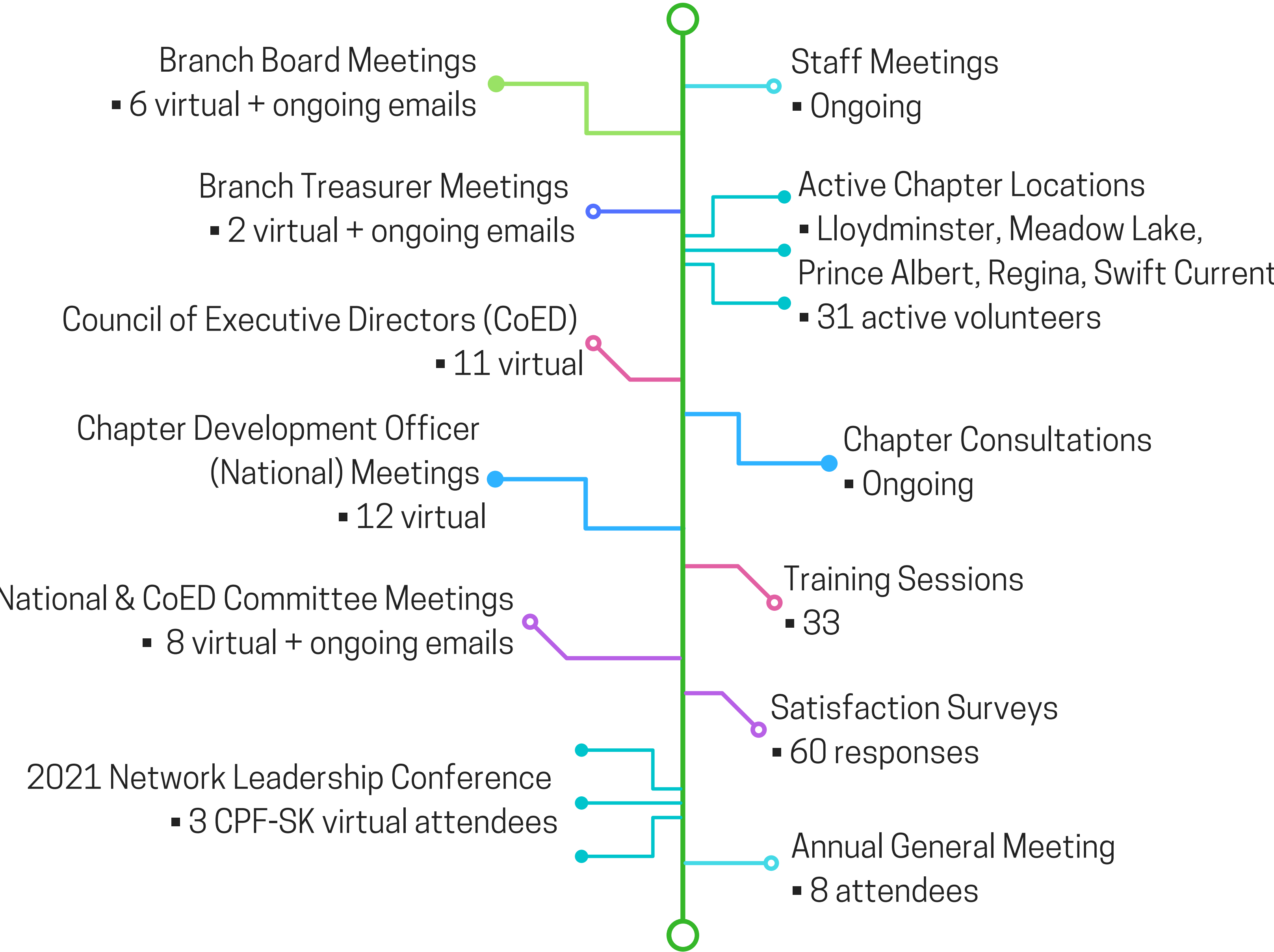
# Support & Engage

## Awards

- ★ *Concours d'art oratoire* 2021 (3,634 school certificates, 2,670 participation gifts, 433 ribbons, 422 winner's prizes, 9 volunteer gifts)
- ★ *Mary Joyce Booth Memorial Scholarship* (3 at \$1,500 each)
- ★ High school graduation certificates (26)
- ★ National & Branch Volunteer Recognition Programs (25)



# Administer & Govern



## Financial Reports

- Financial Reports to Internal Stakeholders (140)
- Financial Reports to External Stakeholders (32)



# 2021-2022 Chapter Report

## Chapter Events

### Youth Events

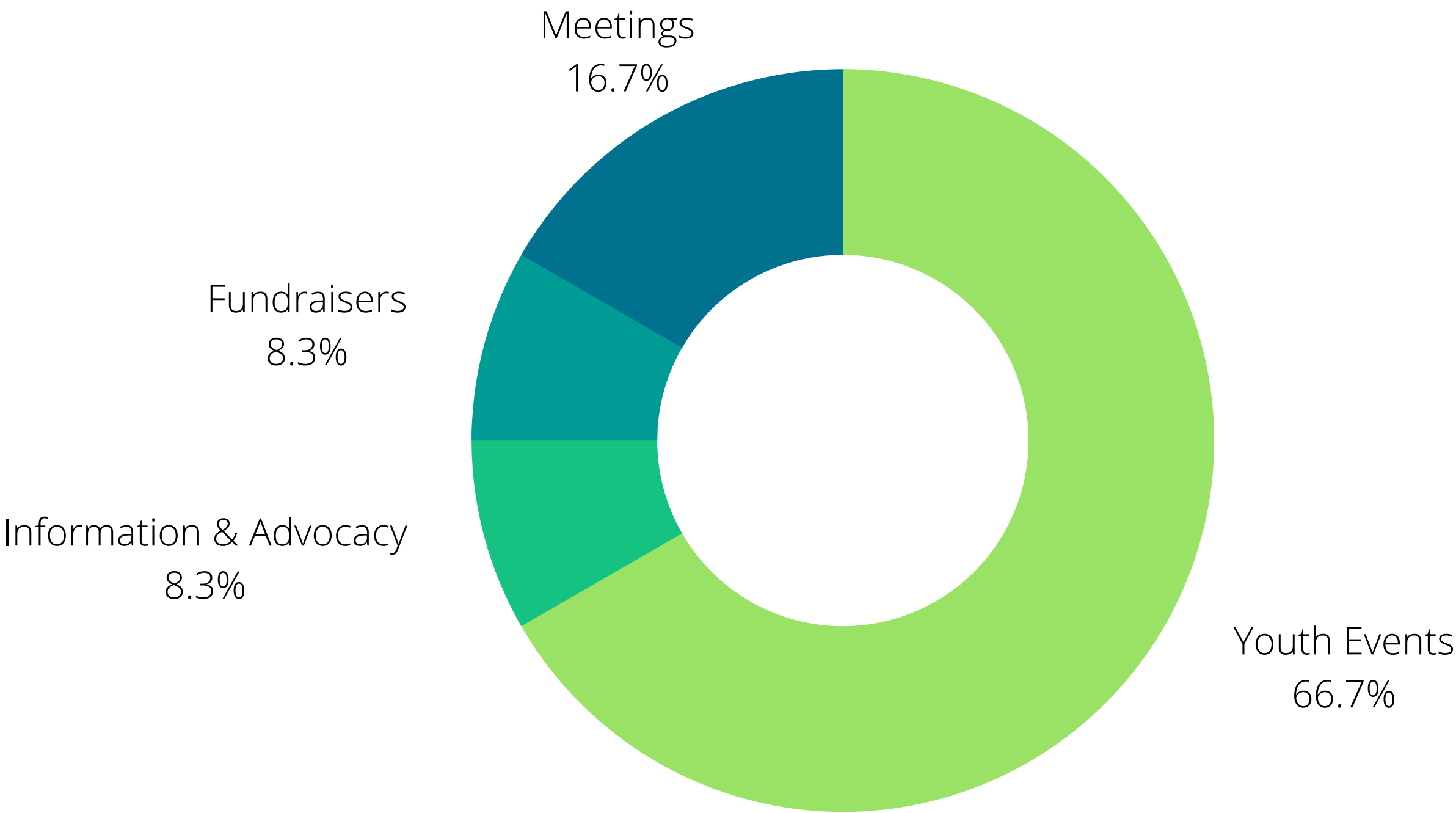
- Local Awards - Graduation Certificates, Scholarships
- Games Events - Bingo Night
- Contests - Cooking Video Contest, French Funnies/Tongue Twisters

### Information & Advocacy

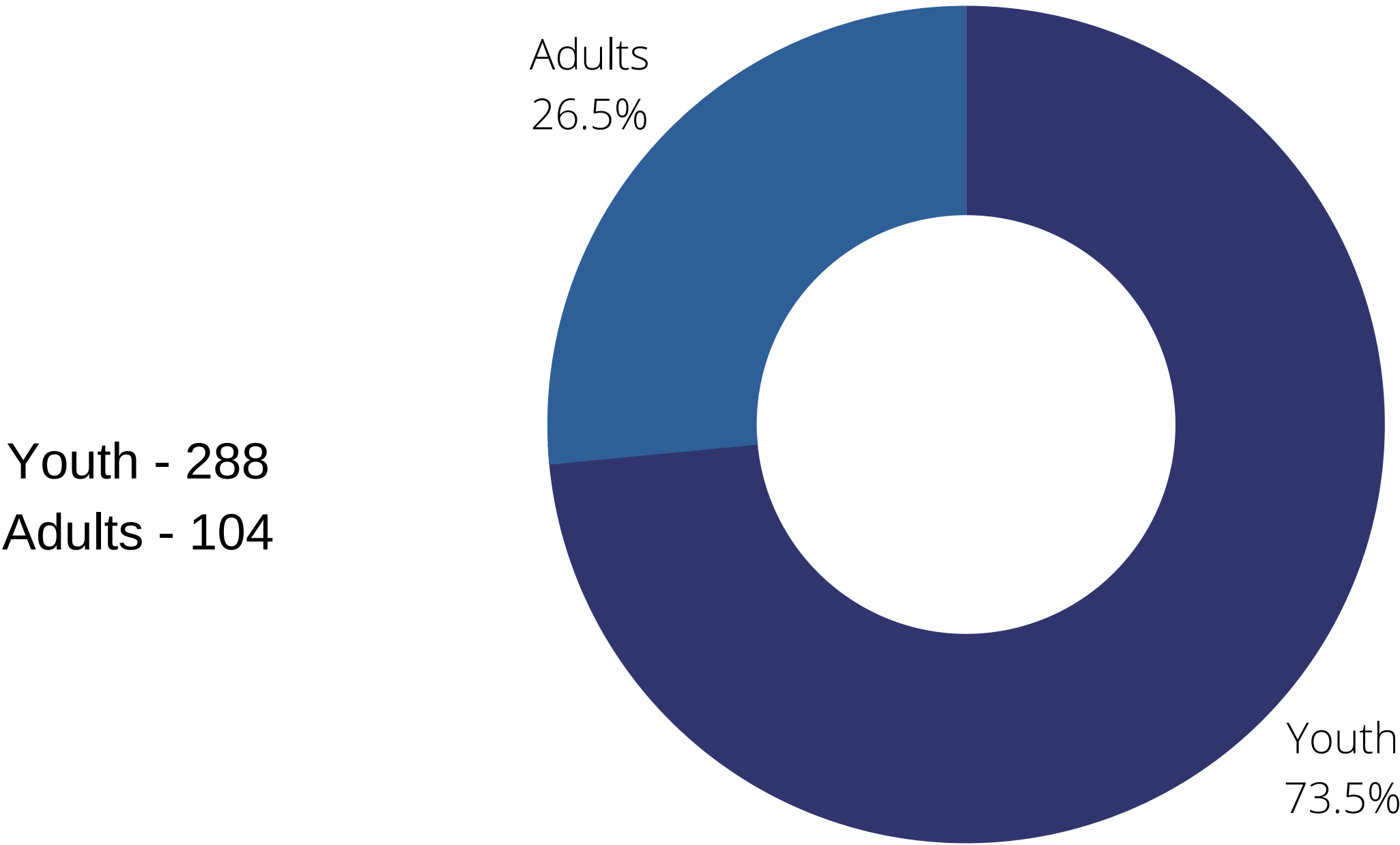
- Parent Information Session

### Meetings

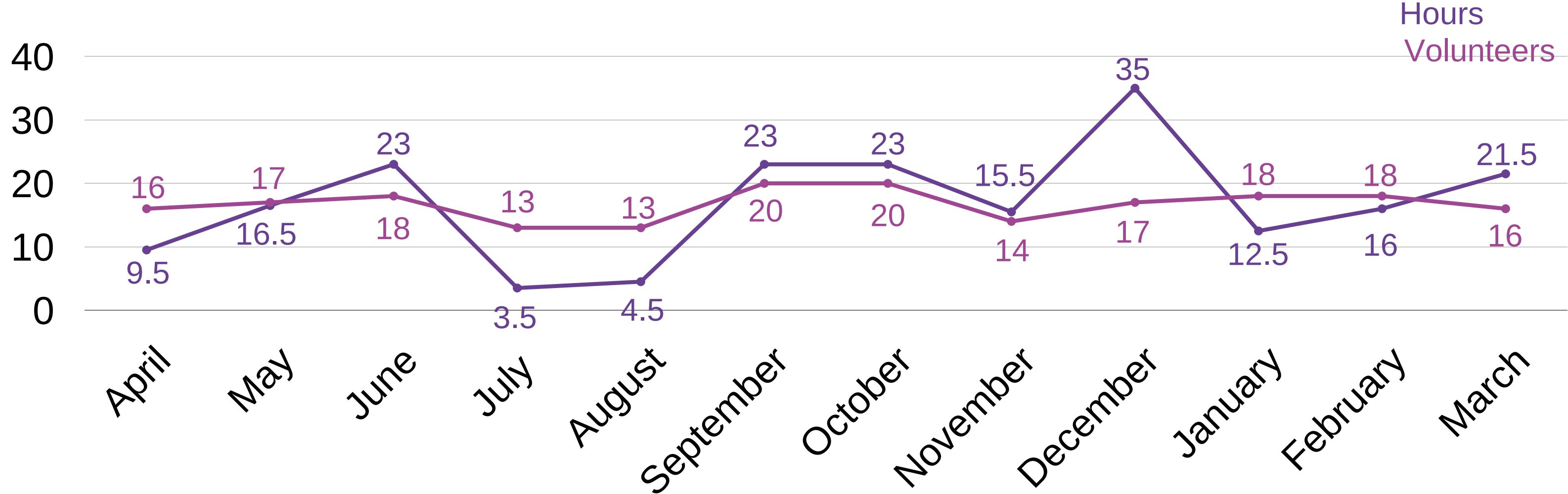
- Annual General Meeting



## Chapter Participants

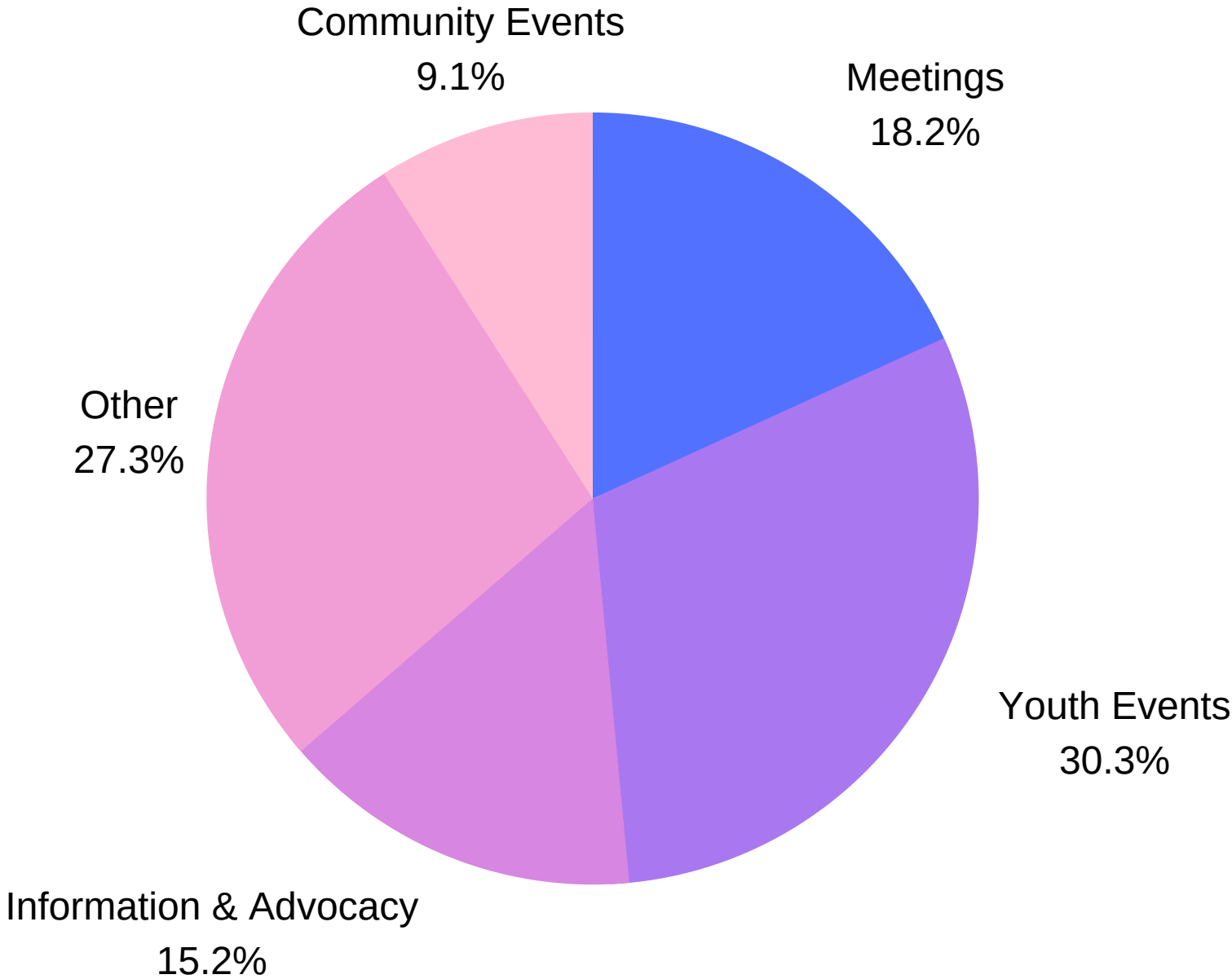


# Hours & Volunteers at Chapter Level

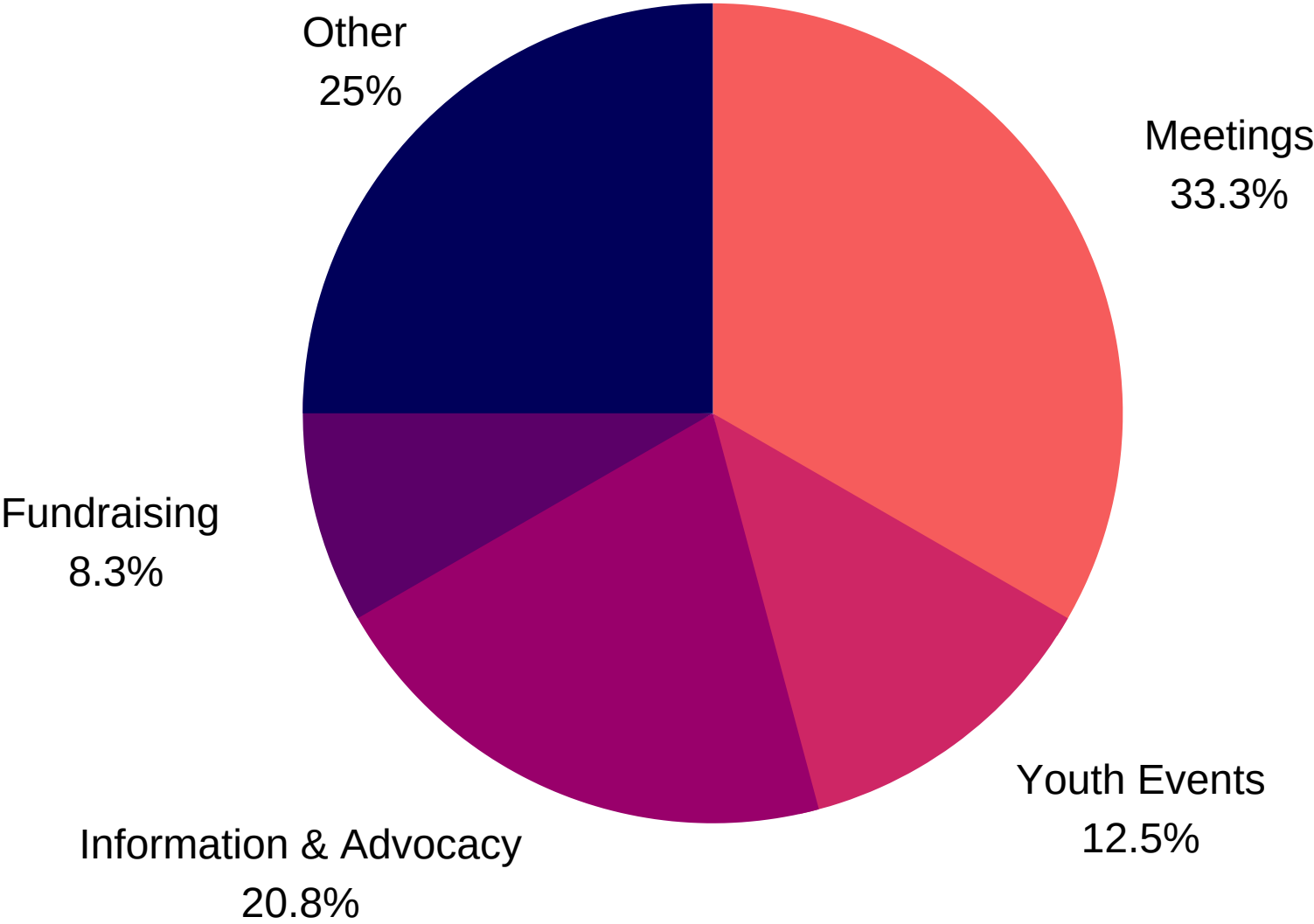


## Chapter Areas of Focus

Lloydminster

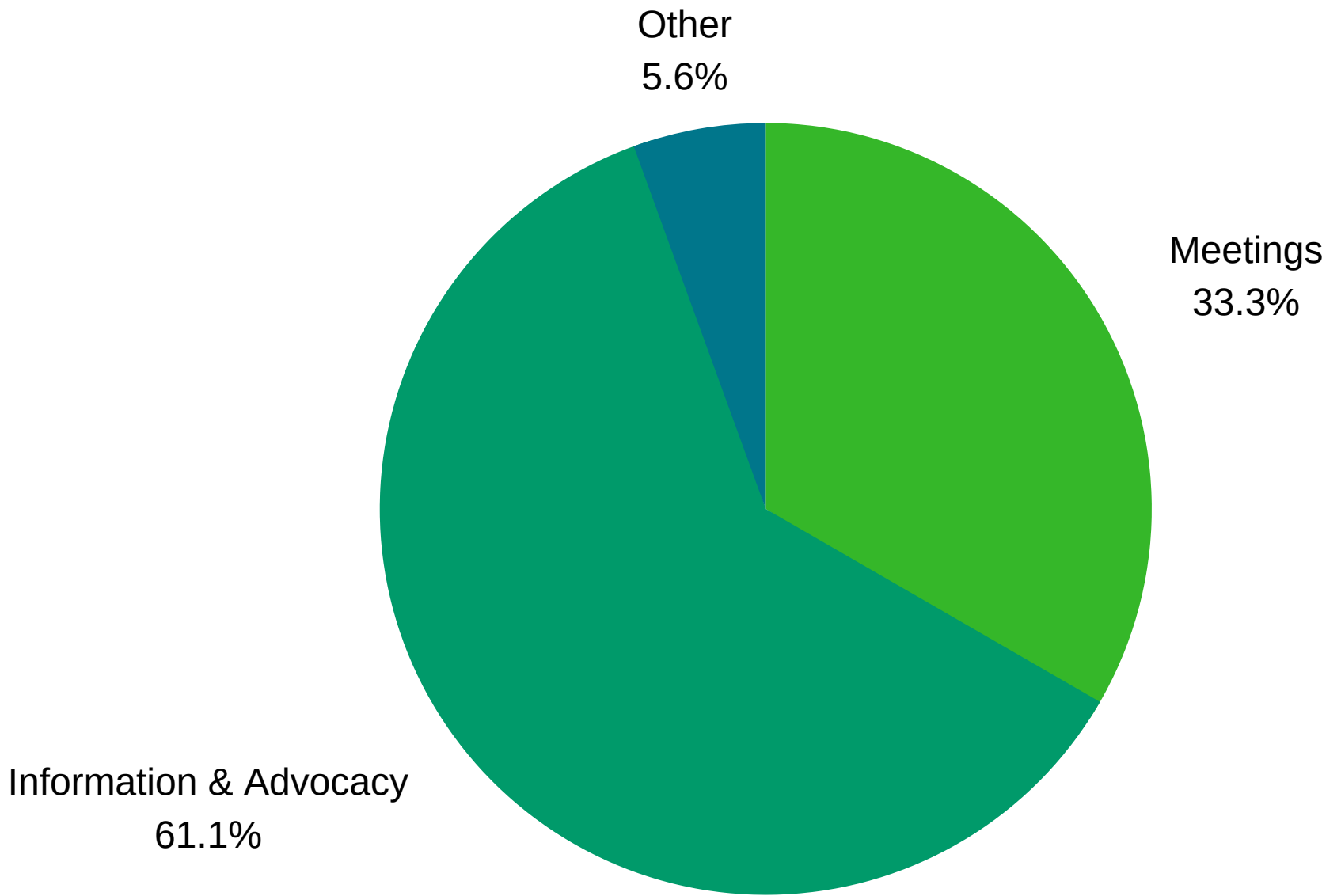


Meadow Lake



# Chapter Areas of Focus

Prince Albert



Swift Current

