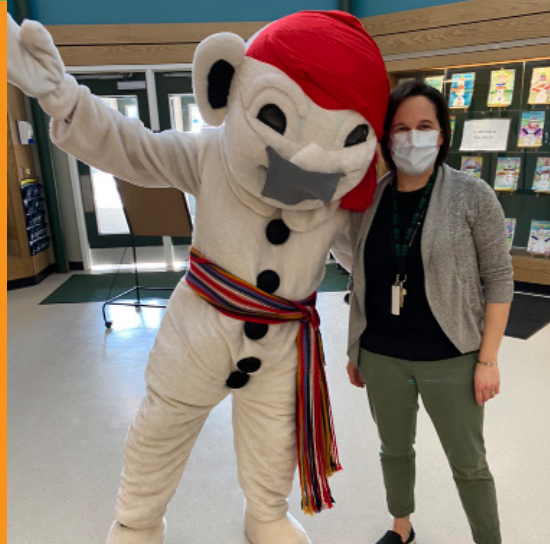




CANADIAN  
PARENTS  
FOR FRENCH  
SASKATCHEWAN

# Annual Performance & Impact Report 2021-2022



## About Us

Canadian Parents for French is a nationwide, research-informed, volunteer organization that represents 35,000 members across Canada and champions the opportunity to learn and use French for all those who call Canada home.

Originally a small group of concerned parents who met in Ottawa founded Canadian Parents for French in 1977. These parents wanted to ensure that all children would have the opportunity to become bilingual in the Canadian school system.

Canadian Parents for French has evolved into a proactive National Network with 12 Branches and offices and over 140 Chapters, serving its members and educational stakeholders in communities nationwide. We recognize that our CPF National office is located on the unceded lands of the Anishinaabe people, that our Branch offices are located on lands of over 24 Indigenous peoples whose contributions and historic importance must be connected to our collective commitment to the promise and challenge of Truth and Reconciliation in all our communities.

In 2021-2022, Canadian Parents for French worked together as a national network to lead governance initiatives in support of Canadian parents and FSL learners, with a focus to building strong, inclusive, equitable and shared leadership, supporting engaged membership and volunteers, and delivering relevant, quality programming to parents and youth learning and using French. Our work has, despite our advocacy position of access for all, brought to the forefront the acknowledgement how some voices and experiences are often missing from decision making processes exacerbating systemic inequities in our society. The CPF Boards and staff leaders have committed to take a learning and change journey. Our efforts focus on understanding the roots of the inequities and building an approach to change and transform how we work. We are undertaking difficult and challenging conversations, but we are committed to the changes that are required to remain relevant and serve all those who call Canada home. We promise you, our members and stakeholders, to listen, share our learnings with you and engage you in this important and ongoing work.

## PRESIDENT'S MESSAGE



So much to do, so little time! This year just flew by, didn't it? The Board of Directors worked on various aspects of its role at the Governance level, alongside the Network Office as they introduced updated policies and made various revisions on different procedures. One of those revisions included that a Branch Board can have anywhere from three to seven members - changed from five to nine members. The role of Governance sometimes seems a bit vague as it doesn't really focus on the Branch Operations (programming and ground-level activities) as much as it oversees financials and is more policy-driven. Having said that, from time-to-time Board Directors get to host and be part of specific events, such as *Concours d'art oratoire*, when in person, and the most recent event in the Spring when we held the first of our online *The Speaker Series*, and hosted Commander Chris Hadfield! These are extra-special privileges to be part of.

Other work included attending the hybrid CPF Network Leadership Event where discussion occurred on the future of CPF and its leadership structure; the next five year Strategic Plan; and the results from a recent survey of CPF leaders looking at ways to optimize Network collaboration. Study results will be seen in upcoming changes, such as increased joint efforts among Branches.

At this same conference, an important award was given to CPF-SK Executive Director, Karen Pozniak, for her excellence in leadership. Here's how the press release appeared: "Karen Pozniak, Executive Director of Canadian Parents for French Saskatchewan recipient of the CPF J. Elmer Hynes Staff Excellence in Leadership Award, for her personal commitment to lead CPF SK and delivering on its mandate, her contributions to the organization at the national scope by participating at committees, and for her continued success running high-quality programs." Congratulations Karen, for an award well-deserved!

The CPF Network has been actively pursuing Diversity and Equitable Access issues and as a result, has been in consultation with an independent organization to help us look at how to be inclusive in all aspects of the CPF organization, from choosing Board members to reformatting application forms to include gender accessibility, etc.

The Federal Government recently completed its work on updating the Official Languages Act, and the CPF Network was actively involved in providing feedback and suggestions - most of which were implemented. CPF was recognized for its work in advocating for French-language-learners of all ages, to all those who call Canada home.

As always, we want to thank the hard-working staff at the Branch Office for their creativity, and their excellence and dedication to their work on behalf of all French-language-learners in Saskatchewan. Karen Pozniak, Brooklyn Barré, Melissa Longworth, and the various summer staff, a big thank-you!

**Janet Loseth**

**President, on behalf of the Board of Directors**



# YOUTH

## Mary Joyce Booth Memorial Scholarships



Dr. Mary Joyce Booth was a devoted and enthusiastic educator, well known in Canadian Parents for French circles for many years before her death on March 22, 2022. She was passionate about promoting French-Second-Language (FSL) education. Dr. Booth was a professor of French in the College of Education, Department of Curriculum Studies, at the University of Saskatchewan in Saskatoon. She endlessly supported opportunities for young FSL students. She also provided moral, professional, personal, and financial assistance to all levels of Canadian Parents for French over the years. Her interest in FSL initiatives started early; her passion for language was her life's work. This award honours her memory.

The criteria used to select the recipients is as follows:

- Each successful candidate be enrolled in, or have completed, a grade 12 French program (or equivalent) and have the intention of entering a post-secondary program in the French language;
- The candidate should demonstrate excellence in their leadership ability; and,
- The candidate should display willingness to help others further their learning in FSL.

An award of \$1,500 was given to each of the following: Alexandra Yaffe from Regina, Raiza Matamala-Szigeti from Saskatoon and Vera Gauvin from Moose Jaw.

## Francofièvre Remixée

*Francofièvre Remixée* was entirely virtual with taped performances by (photos from left to right) Ponteix, Lunch Krew and C'est ma cousine. Schools and classrooms had access to the performances throughout May 2021. In addition to the recorded performances, schools also received a pedagogical kit and swag bag. In total, 1,201 students in 73 classrooms from 27 schools participated in this year's program.



# YOUTH

## Concours d'art oratoire

Due to the ongoing COVID-19 pandemic, schools participated in classroom cohorts with students receiving a certificate and gift. Classroom cohort winners also received a ribbon and prize. A total of 4,388 students, from 26 schools, took part. Three separate Virtual Provincial Finals were held for grades 9-12 classroom cohort winners. A total of 19 students submitted a video of their speech from Saskatchewan, 22 from Alberta and three from British Columbia & Yukon. Winners at the Virtual Provincial Final included:

### Saskatchewan Grade 9/10 French Immersion

- 1st: Minjung Kim, Campbell Collegiate, Regina – *Crimes haineux contre les Asiatiques*  
2nd: Nyshane Clarke, Thom Collegiate, Regina – *Le sarcasme comme qualité positive*  
3rd: Keisha Quinto, Sacred Heart High School, Yorkton – *Pourquoi vous devez apprendre à jouer d'un instrument*

### Saskatchewan Grade 9/10 Enriched French Immersion

- 1st: Grace Wiebe, Walter Murray Collegiate, Saskatoon – *L'impact des attaques anti-asiatiques*  
2nd: Anneka McLaren, Thom Collegiate, Regina – *La religion organisée*  
3rd: Alyxandra Tondevoid, Thom Collegiate, Regina – *L'importance de sommeil*

### Saskatchewan Grade 11/12 French Immersion

- 1st: Ozayr Raazi, Walter Murray Collegiate, Saskatoon – *La planète rouge*  
2nd: Manvi Ghai, Centennial Collegiate, Saskatoon – *Le soin de santé universels gratuits*  
3rd: Devin Atkins, Campbell Collegiate, Regina – *La Problème Avec Nos Élections*

### Saskatchewan Grade 11/12 Enriched French Immersion

- 1st: Alexis Warren, Campbell Collegiate, Regina – *Pourquoi on devrait coloniser Mars*  
2nd: Noura Coulibaly, Campbell Collegiate, Regina – *La réussite*

### Alberta Grade 11/12 Core French

- 1st: Nora Aldandashi, Tempo School, Edmonton - *L'importance de questionner*  
2nd: Sirui Li, Tempo School, Edmonton - *L'amitié Perdue*  
3rd: Ahmed Ibrahim, Tempo School, Edmonton - *L'Exploitation de l'Afrique*

### Alberta Grade 11/12 Francophone

- 1st: Lashyn Ahmad, Tempo School, Edmonton - *Le naturisme: un exposé qui expose tout*

### British Columbia & Yukon Grade 11/12 Early French Immersion

- 1st: Alice Shin, École Argyle Secondary School, North Vancouver - *L'attaque à Lynn Valley*  
2nd: Ethan Guin, École Secondaire Hugh McRoberts Secondary School, Richmond - *La vraie histoire de la course à l'espace*

### British Columbia & Yukon Grade 11/12 Francophone

- 1st: Anita Beauchamp, Handsworth Secondary School, North Vancouver - *Importée de la Corée*

## Concours virtuel

Saskatchewan students from kindergarten to grade 12 were invited to submit a one to three minute video on a topic of their choosing. There were three videos submitted from Saskatchewan students.

Thanks to CPF-British Columbia & Yukon for administering this program.





# YOUTH

## Fête du soleil Storytime Online

The ongoing COVID-19 pandemic forced CPF-SK to continue with a virtual format for the *Fête du soleil* summer camp program. To create something different from last year's virtual offering, fairytales and popular children's stories were adapted and rewritten to reflect current times and values. The *Fête du soleil* Monitors animated 25 stories in 40 videos with a mixture of live acting and stick-puppets telling the stories. The videos were posted to CPF-SK's YouTube Channel and website and reached 2,392 households. *Fête du soleil* Storytime Online was offered free of charge and was open for all to access.





# YOUTH

## French-Second-Language Education Week

*From the classroom to the stars! Dream. Act. Realize. De la classe aux étoiles! Rêver. Agir. Réaliser.*

This year's theme was chosen to highlight to students the exciting journey that they are on right now - and well into the future - whereby they can become anything they want to be... with official bilingualism helping them to get there! This was further showcased with a presentation by Chris Hadfield to grades 4-12 students and a performance by Will's Jams for kindergarten to grade 3 classes. Both the presentation and performance had tremendous participation by Saskatchewan schools. There were more than 12,853 students and 595 staff registered for both events! There were 297 classes from 61 schools with 6,916 students and 320 staff registered for the Chris Hadfield presentation. For the Will's Jams performance, there were more than 268 classes from 52 schools with 5,937 students and 295 staff registered. Many schools also held activities in addition to the presentation and performance.



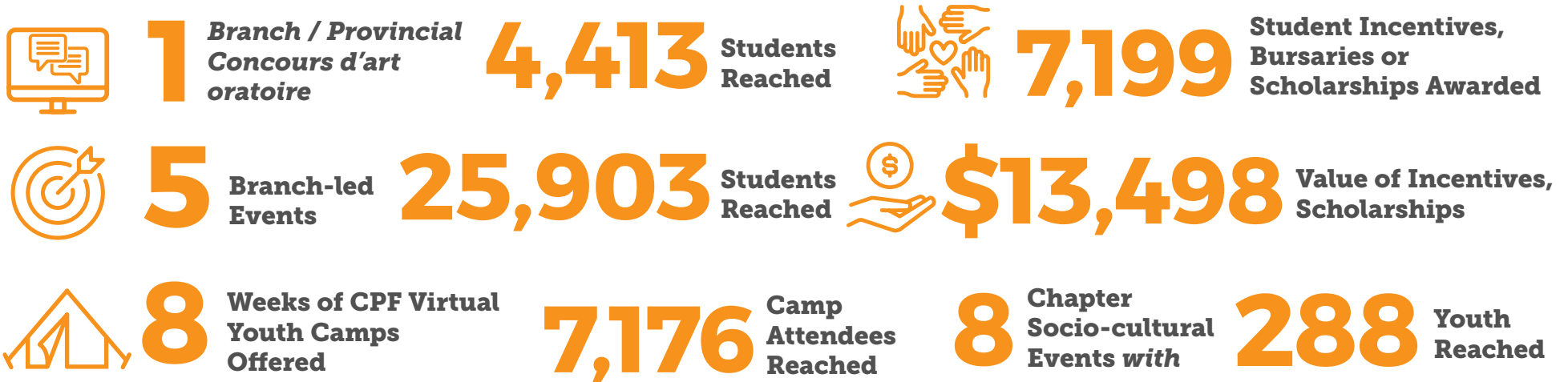
**6,916** students and **320** staff from **297** classes from **61** schools registered for the Chris Hadfield presentation.

**5,937** students and **295** staff from **268** classes from **52** schools registered for the Will's Jams performance.

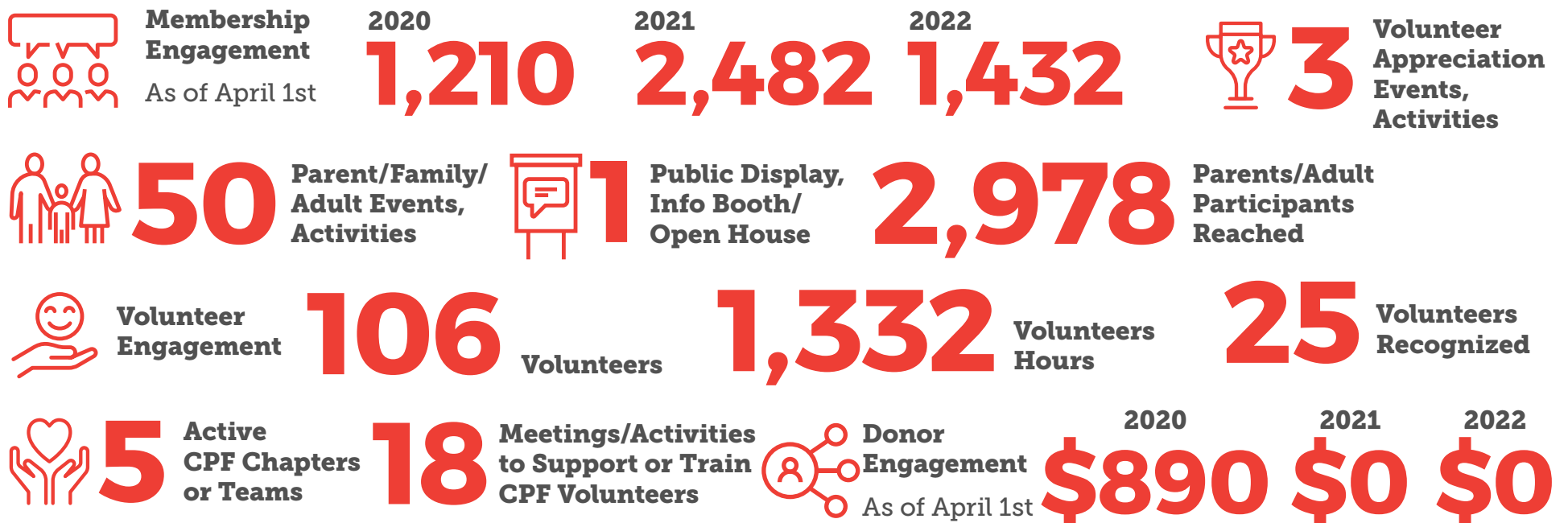
More than **13,110** students participated in FSL Education Week activities!



# YOUTH BY THE NUMBERS



# MEMBERS, VOLUNTEERS AND DONORS BY THE NUMBERS



# MEMBERS, VOLUNTEERS AND DONORS

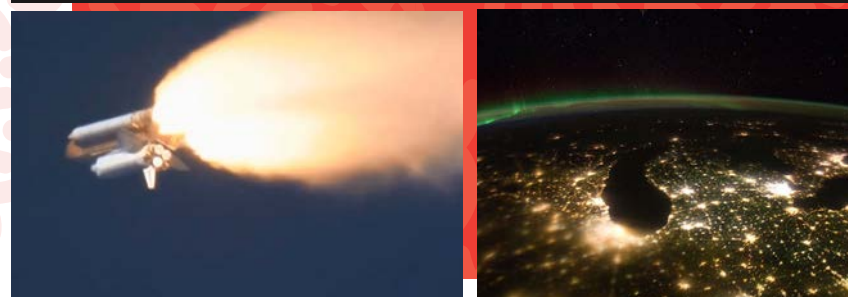
## The Speakers' Series: Chris Hadfield

On February 9, in conjunction with *French-Second-Language Education Week*, Chris Hadfield presented to CPF members, staff and parents. There were 272 registrants for this fantastic event!

Colonel Hadfield's presentation centred around the *French-Second-Language Education Week* theme *From the classroom to the stars! Dream. Act. Realize.*



**"I would like to congratulate you on the session yesterday, which was so well planned and organized. I was absolutely fixated on the presentation for the entire hour and being part of it not only made me feel like a proud Canadian but proud to be part of the CPF Network! A well-deserved 5 stars!! Thank you so much for sharing!"**



## Virtual Display



Unfortunately, due to the ongoing pandemic, all events where the display would be present in person were cancelled. A virtual display was created with all information developed to be able to reach members and parents. The virtual display can be found on the Branch website. It had 210 pageviews for the year. It was also featured at the Heritage Festival of Saskatoon.

## National Volunteer Week

The following volunteers were recognized for National Volunteer Week:

Janet Loseth  
Jaclyn Reaves Jacobson  
Stacey Brown-Rousson  
Marie-Anne Corrigan  
Cherie Johnston  
Alyssa Ogilvy  
Stacey-Ann Valdron  
Tammy Wilks  
Valerie McKellar  
Laura Cornelson  
Charlene Tebbutt  
Jessica Martodam  
Chrissy Sinclair  
Chantale Salt  
Amy Johnston





# MEMBERS, VOLUNTEERS AND DONORS

## Chapter Highlights • 2021-2022

### THANK YOU to all our outstanding chapter volunteers!

While many CPF chapter activities continued to be impacted by the pandemic, chapter volunteers continued to find different ways to deliver programming and reach parents.

Shout out to all the amazing volunteer leaders from all chapters: Lloydminster, Meadow Lake, Prince Albert, Regina, and Swift Current.

#### CPF-Lloydminster

The chapter organized some virtual activities and was also able to host an in-person event. French Funnies/Tongue Twister Video Competition and A Vos Fourneux/Montre le Chef en Toi! were two successful online contests. A Spook-tacular Bingo was a fun Halloween-themed in-person event. The chapter continues to give a scholarship to one Grade 12 graduating student.

#### CPF-Prince Albert

The chapter continues to give out scholarships to Grade 12 graduates. Many other signature events were unable to be held due to the ongoing pandemic.



#### CPF-Meadow Lake

CPF-Meadow Lake continues to hold a successful fundraiser, 'Nuts for French', to support their activities. The on-going pandemic continues to impact the chapter's programming with the Parent Information Session being held virtually. To celebrate the end of the school year, the chapter had a Freezie Event for students to have fun and socialize in French.

#### CPF-Regina

The chapter wound down operations as the current Executive moved on from CPF. There was no one to step forward. We thank the outgoing Executive for their hard work and dedication to the chapter.



#### CPF-Swift Current

The on-going pandemic continued to impact the chapter and their programming. CPF-Swift Current continues to give out scholarships to graduating grade 12 students.



# CPF ADVOCACY IN ACTION

## Lieutenant Governor Prayer Breakfast

Hosted by His Honour the Honourable Russ Mirasty, the Lieutenant Governor of Saskatchewan, the 50th Annual Saskatchewan Prayer Breakfast took place virtually. Brief comments were brought forward by Premier Scott Moe, Leader of the Opposition Ryan Meili, Regina Mayor Sandra Masters, Saskatchewan Chief Medical Health Officer Dr. Saqib Shahab, and Regina Christian School student Michael VanderHooft.

The keynote speaker was Saskatchewan's own Rory Allen, a much loved and respected professional entertainer who draws capacity audiences with his impressive vocal talent and charisma. Entertainment was provided by The Hunter Brothers, five real-life brothers who grew up on a farm near Shaunavon, Saskatchewan and who had just recently received ten nominations for the 2021 Saskatchewan Country Music Association Awards.



## "My Raison d'être" FSL Teacher Recruitment and Retention Campaign

CPF-SK began searching for "real" teacher candidates in 2021-2022 to become part of this CPF-National-led initiative. The "My raison d'être" Campaign was created to highlight how teaching French can be an impactful and fulfilling career. The heart of the project was to get real stories from real French teachers showcasing how teaching French had made a positive impact in their own life and the lives of their students.

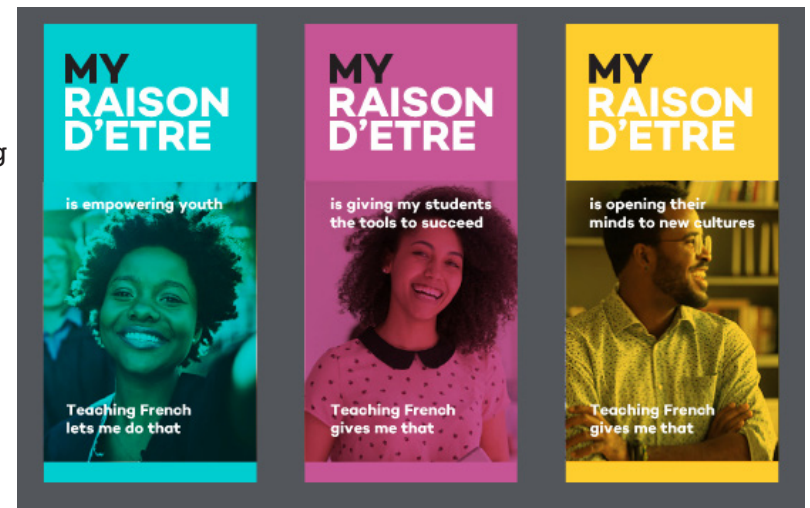
With a national shortage of French teachers, the ultimate goal of the Campaign is to encourage more people to become French teachers, which will help future generations grow and reach their full potential. It is designed to showcase the fact that teaching French is an extremely rewarding career... a fact that should be shared with the rest of Canada!

By the end of the fiscal year, CPF-SK was able to secure eight teachers who were willing and excited to be participating in the "My Raison d'être" FSL Teacher Recruitment and Retention Campaign.



Lieutenant Governor of Saskatchewan

His Honour the Honourable Russ Mirasty





# CPF ADVOCACY IN ACTION

## Advocacy Meetings/ Collaborations

- Advisory Committee on Francophone Affairs, Government of Saskatchewan
- Speaker's Spotlight
- Association jeunesse fransaskoise
- Advisory Council to La Cité universitaire francophone, University of Regina
- Dean's Advisory Council to the Baccalauréat en éducation (Bac) Program
- French for the Future
- Association des collèges et université de la francophonie canadienne
- Assemblée communautaire fransaskoise
- Conseil culturel fransaskois
- Advisory Council for the SK Collaborative Bachelor of Science in Nursing Program, Bilingual Option
- Foundation Dialogue
- Conseil économique et coopératif de la Saskatchewan



## Linguistic Duality Day

CPF-SK celebrated Linguistic Duality Day on September 9, 2021! With the theme "Linguistic Duality: A Symbol of Inclusion at the Heart of Canadian Values", the Day was an opportunity to promote bilingualism as well as honour Canada's rich linguistic heritage.

A main event included a panel discussion with government and community guests from across the country, including Canadian artists. The Moderator was **Stéphan Déry**, Chair of the Council of the Network of Official Languages Champions; and Assistant Deputy Minister, Real Property Services Branch, Public Services and Procurement Canada.

Speakers included:

- **Brigitte Gibson**, Vice-Chair of the Council of the Network of Official Languages Champions; Regional Director General, Prairie and Northern Region, Canadian Heritage; and Official Languages Champion, Prairie Federal Council;
- **Emeline Leurent**, Executive Director, French for the Future;
- **Isabelle Mondou**, Deputy Minister of Canadian Heritage;
- **Raymond Thériault**, Commissioner of Official Languages; and,
- **Nicole Thibault**, National Executive Director, Canadian Parents for French.

# CPF ADVOCACY IN ACTION



## Advisory Committee to Francophone Affairs Branch

A presentation on the situation of French language services from early childhood to high school students in Saskatchewan was made to the Advisory Committee on Francophone Affairs. The discussions served to fuel the Committee's reflection and its recommendations to the Provincial Secretary on the implementation of the Francophone education continuum.

In aiding the Advisory Committee to identify challenges and propose solutions for the development and implementation of strategies to better support the Francophone education system in Saskatchewan, the following themes were discussed:

1. What role should the provincial government play in the implementation of the Francophone education continuum in Saskatchewan?
2. What actions could the Government of Saskatchewan take to support the recruitment and retention of students in French Immersion Programs?
3. What programs of study should the government develop to better support French Immersion Programs?
4. With the shortage of Francophone teachers and educators, what actions should the government take to facilitate the recruitment and retention of educational staff?



## FSL Awareness Virtual Event & Stakeholder Meetings

Representatives from CPF-SK participated in virtual meetings with the following:



The Honourable Mobina S.C. Jaffer, K.C.; Senator for B.C.



The Honourable Mona Fortier, MP for Ottawa-Vanier



Jeremy Patzer, MP for SK Cypress Hills-Grasslands

You are invited

**French as a Second Language Awareness Virtual Event**

Join us in recognition of FSL Education in Canada: "Surviving to Thriving During a Pandemic".

**Thursday, May 13, 2021**  
**12:00 p.m. - 1:30 p.m. (Eastern Time)**

Confirm your attendance [online](#) by May 6, 2021  
By invitation only.

**Register**

 **CANADIAN PARENTS FOR FRENCH**





# CPF ADVOCACY IN ACTION BY THE NUMBERS



**15** Advocacy Events or Activities

**61** Meetings or Activities with Stakeholders

**15** Stakeholders Reached



**127** Education Stakeholder Events, Meetings



**26** Partner Meetings with

**17** Existing Partners and

**2** New Partner

**4** Joint Initiatives Currently Underway



**122** Letter Writing Campaigns

**5** Media Releases

**5** Media Interviews

**12** Advertisements

## CPF NETWORK: BUILDING LEADERSHIP EXPERTISE BY THE NUMBERS



**8** Branch Board Meetings and Special Meetings

**6** Branch Committee Meetings

Attendance at

**35** Network, National Events or Meetings (Annual Leader Networking Event, CoED, CoP, National committee meetings)



**8** Attendees participating on behalf of Branch (staff and volunteers)

Attendance at

**33** Network, National Education or Training Sessions

**8** Attendees at Branch AGM

**60** Satisfaction Surveys

**8** Attendees participating on behalf of Branch (staff and volunteers)

Financial Reports

**140** to Internal Stakeholders and

**32** to External Stakeholders

# CPF NETWORK: BUILDING LEADERSHIP EXPERTISE

## Collaboration

### Council of Presidents (CoP)

The Branch's President or Vice-President participated in all CoP meetings held during the 2021-2022 fiscal year.

### Letter of Engagement & Letter of Representation

### Affiliation Agreement

### Council of Executive Directors (CoED)

The Branch's Executive Director participated in all CoED meetings held during the 2021-2022 fiscal year.

### CoED Brainstorming/Training Sessions

Attended "brainstorming" and training sessions organized by CPF-National for the EDs. The topics were as follows:

- Advocacy and Media - Developing Circles of Influence;
- The Role of the Board in Fundraising and Storytelling;
- TARP Training (two sessions);
- CoED Book Club: The Good Fight (three sessions); and,
- CPF Group Savings Plan Meeting, organized by CPF-National with the information supplied by the organization's insurance & benefits provider.

### Network Technology Phase 2 Audit - Cyber Security & Risk Management

### Chapter Development Officer (CDO) Meetings

The Branch's Administration & Communications Officer participated in all the CDO meetings.

### Better Impact Volunteer Management System

The Branch's Administration & Communications Officer attended training sessions for the Better Impact Volunteer Management System.



## Board of Directors



**Janet  
Loseth  
President**



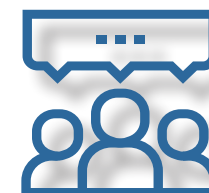
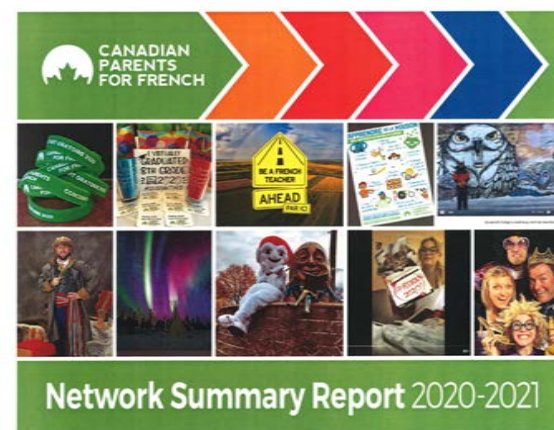
**Jaclyn  
Reaves Jacobson  
VP & Treasurer**



**Marie-Anne  
Corrigan  
Director**

## Virtual AGM

On October 2, the Branch held a Virtual Annual General Meeting (AGM) via GoToWebinar. With eight attendees, important business to the functioning of the Branch Office was completed.





# CPF NETWORK: BUILDING LEADERSHIP EXPERTISE

## COVID-19 Risk Management

- Government of Saskatchewan Press Conferences with Health Minister Dustin Duncan (followed later by new Health Minister Paul Merriman) and Dr. Saqib Shahab, the Provincial Chief Medical Health Officer
- *Where do we go from here?* Presentation with Dr. Samantha Nutt

## Volunteer Training Session

Nicole Redford, Network Manager, Volunteer Engagement and Services, from the National Office led a training session for chapter volunteers. This session focused on Volunteer Recruitment and the new Better Impact Volunteer Management System. This gave volunteers a first look at the new system that will manage network volunteers.



## Network Training Sessions

Several training opportunities were organized by CPF-National. Topics presented were as follows:

- Culture, Collaboration and Choice: A Values Approach (presented by the Tamarack Institute);
- Relationships in the Workplace: Managing Conflicts, Difficult Conversations and Situations (presented by Rhonda Scharf, On the Right Track Training and Consulting) ;
- Diversity and Inclusion: Understanding the Lived Experience of Others (presented by Mante Molepo);

- Creating Positive Respectful Workplaces;
- Fostering Team Effectiveness – The Importance of conflict;
- Collaborative Governance & Leadership;
- Linguistic Duality: A Symbol of Inclusion at the Heart of Canadian Values; and,
- How to Read Financial Statements.

More learning opportunities were provided during the Hybrid CPF Network Leadership Event taking place from September 9 to 12 in Montebello, Quebec, and during the CoED meeting taking place on September 13 and 14.



What is the unique value of the function?	Assess, identify and mitigate potential risks (e.g. screening, legal, insurance, financial, cyber safety, brand, third party)
Who are the stakeholders the function is most focused on?	Anyone involved in the activity: target audience (e.g. kids, families), those conducting the activity (volunteers and staff). As well as members and the overall organization.
What is the tension the function puts on discussions?	Awareness, education, compliance, oversight and accountability Identify risks and mitigating actions, e.g. having proactive protocols in place

## BY THE NUMBERS

# WEB & SOCIAL MEDIA

Website (using Google Analytics)	Apr 1, 2020 – Mar 31, 2021	Apr 1, 2021 – Mar 31, 2022
Number of users	2,776	4,213
Number of new users	2,739	3,607
Number of sessions	4,342	6,708
Number of page views	8,009	26,783
Average session duration (in minutes)	2:23 mins	2.10 mins
<b>Twitter</b>		
Number of followers	417	423
Number of profile visits	523	2,417
Number of mentions	22	52
Number of tweets	72	60
Number of impressions (likes and re-tweets)	29,311	16,284
<b>Facebook</b>		
Number of page likes	456	505
Total Reach	7,678	9,450
Engagement (likes, comments, shares)	440	294
Page followers	529	586
<b>Instagram</b>		
Number of followers	142	197
<b>YouTube</b>		
Number of new videos posted	42	46
Number of subscribers	44	79





## BY THE NUMBERS

# 2021-2022 FINANCIALS

## Revenue

PCH Core Program Support	179,196
Saskatchewan Ministry of Education	138,500
Service Canada - Canada Summer Jobs	14,649
PCH Official Languages Support Grant	23,530
CPF National Project Support	1,000
Other Revenue (Memberships, Advertising, Deferred Funds)	72,339
<b>Total</b>	<b>429,214</b>

## Expenses

Salaries	203,675
Honoraria	38,846
Travel & Accommodations	7,208
PCH Official Languages Support Grant	24,055
Operational Costs	86,087
Other (Incentives, Awards & Scholarships)	22,449
<b>Total</b>	<b>382,320</b>

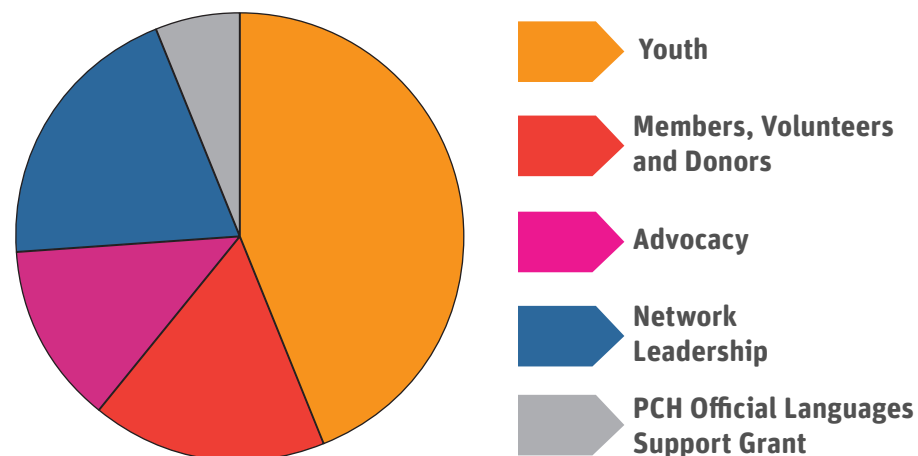
## CPF Branch Statement of Operations

Revenue	429,214
Expenses	382,320
Excess or deficiency of revenue over expenses for the year	<b>46,894</b>

## Expenses broken down into the pillars

% Youth	44%
% Members, Volunteers and Donors	17%
% Advocacy	13%
% Network Leadership	20%
% PCH Official Languages Support Grant	6%
<b>Total</b>	<b>100%</b>

## Spending By Pillar



**GIVING  
TUESDAY**

Nov  
30

## Giving Tuesday Campaign

**Giving Tuesday** is an international day of giving that follows Black Friday and Cyber Monday. It presents an opportunity for CPF to engage potential donors to support the *Mary Joyce Booth Fund, More French, S.V.P.!* The success of the annual campaign is measured by the overall increase of the number of CPF donors annually.

## CPF Mary Joyce Booth Grant

CPF-SK was the grateful recipient of \$1,000 from the **Mary Joyce Booth** fund, which was used for *Fête du soleil Storytime Online*. The grant made possible, in part, the following four videos: *Jack & Jill*, *Le petit chaperon rouge*, *Les trois grands cochons*, and *Rockpunzel*. The Branch is grateful to CPF-National for this grant.



## CPF Funding Diversification Efforts

*Thank you - Merci*

**For the continued financial and moral support from the Department of Canadian Heritage at the Government of Canada (through the Enhancement of Official Languages Program) and the Ministry of Education at the Government of Saskatchewan through the Canada-Saskatchewan Agreement on Minority-Languages Education and the Second-Official Languages Instruction).**

Funded by the  
Government  
of Canada

Financé par le  
gouvernement  
du Canada

**Canada**



Canadian  
Heritage

Patrimoine  
canadien

**Saskatchewan**



Employment and  
Social Development Canada

Emploi et  
Développement social Canada



# CPF Funding Diversification Efforts

## Thank you ~ Merci

### EXISTING AND NEW PARTNERSHIPS

- Assemblée communautaire fransaskoise
- Association des collèges et universités de la francophonie canadienne (ACUFC)
- Association jeunesse fransaskoise
- Collège Mathieu
- Conseil culturel fransaskois
- Conseil économique et coopératif de la Saskatchewan
- French for the Future
- French-Second-Language Schools and School Boards
- Foundation dialogue
- La Cité universitaire francophone
- Office of the Commissioner of Official Languages
- Saskatchewan Polytechnic
- Saskatchewan Teachers Federation
- Speaker's Spotlight
- Students Achievement and Supports Branch at the Saskatchewan Ministry of Education
- Student Services and Program Development Branch at the Saskatchewan Ministry of Advanced Education
- University of Regina
- University of Saskatchewan

### FRENCH POST-SECONDARY COLLABORATIONS

- Advisory Council for the Bilingual Option of the Saskatchewan Collaborative Bachelor of Science of Nursing Program
- Dean's Advisory Committee to the Baccalauréat en éducation (Bac) Program
- Deputy Minister's Working Group on French Post-Secondary Education
- La Cité universitaire francophone Advisory Council





# LOOKING BACK... WHAT FUN WE HAD!





# LOOKING FORWARD

## YOUTH

COVID-19 forced organizations to find different ways to run programs. CPF-SK quickly moved to offer *Fête du soleil* in a virtual format as in-person camps were no longer an option. The Branch worked with schools to hold the *Traditional Concours d'art oratoire* and *French-Second-Language Education Week* in classroom cohort-only groupings whereby students could participate in a safe environment, following school and pandemic regulations and/or restrictions. Participation numbers for all programs remained strong and, in some cases, even went up.

An interesting thing happened with virtual programming. Engagement suddenly came from provincial, national and international students. There was a massive increase in participation numbers. In analyzing these results, the challenge moving forward is to create programming that can harness the reach and impact of a virtual audience, while retaining the benefits of in-person programs. The pandemic has shown us that there are varying and perhaps more efficient ways of providing services, like the inclusion of hybrid means. This is the future.

## MEMBERS, VOLUNTEERS AND DONORS

Generally speaking, the pandemic has been hard on people. Within CPF, volunteers were impacted as most all events were cancelled. The important and necessary services that volunteers provided were gone. Moving forward, there will need to be an emphasis on mentoring and supporting the “grass roots” level. To that end, the Branch Office is seeking a Chapter Liaison Officer to lead this aspect of operational assistance.

Looking ahead, there will also be an emphasis on philanthropy within CPF. It has never really existed within the organization, so there is a current move toward fostering a spirit and practice of giving. And, with potential pressures on governments to “belt tighten”, it is a responsible and prudent practice for CPF to seek additional sources of funding. Donations can be a part of this revenue diversification portfolio.

## ADVOCACY

In viewing all programs, events and interactions as “advocacy”, CPF-SK will continue to promote the mission of CPF at every opportunity. Collaborations with important and valued partners and stakeholders will continue. CPF-SK will enthusiastically provide information and opportunities to all those who want to learn and use French.

## LEADERSHIP EXPERTISE

A great deal of time and effort was expended in 2021-2022 to provide training at all governance and operational leadership levels, with a focus on mitigating risk. CPF-SK conscientiously participated in all training sessions. The Branch provided feedback on new policy initiatives and ratified all final documents, as a responsible and engaged Network member. Looking forward, this level of active participation will continue in order to collaboratively develop the best organization possible.



# Canadian Parents for French across Canada

The **Canadian Parents for French** Network collaborates by working together, demonstrating strong leadership and true impact across the country.



**CANADIAN  
PARENTS  
FOR FRENCH**  
SASKATCHEWAN

## Meet our Saskatchewan Branch staff:

<b>Executive Director</b> .....	Karen Pozniak
<b>Admin &amp; Communications Officer</b> .....	Brooklyn Barré
<b>Lead Bilingual Monitor</b> .....	Melissa Longworth
<b>Bilingual Monitor</b> .....	Nicole Gerber
<b>Bilingual Monitor</b> .....	Sara Seifert
<b>Bilingual Monitor</b> .....	Lam Vu

**Canadian Parents for French  
Saskatchewan**  
303-115, 2nd Avenue North  
Saskatoon, SK S7K 2B1

Phone: 306.244.6151  
E-mail: cpfsask@sasktel.net

**sk.cpf.ca**

## CONNECT WITH US!

 @cpfsask  
 @cpf\_sk

We acknowledge that the Branch Office is located on Treaty 6 territory – the traditional lands of the Cree, Saulteaux, Dene, Dakota, Lakota, Nakota, and Métis nations.



Canadian Parents for French - Saskatchewan Inc. is a registered charitable organization (Charity Reg. No. – 106865231 RR0001). As an organization, we remain truly grateful to donors for their ongoing generosity. A tax receipt is issued for donations of \$20 and more.

