

Canadian Parents for French – Saskatchewan Reach & Impact Report

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2022-2023



CANADIAN
PARENTS
FOR FRENCH
SASKATCHEWAN



Canadian
Heritage

Patrimoine
canadien

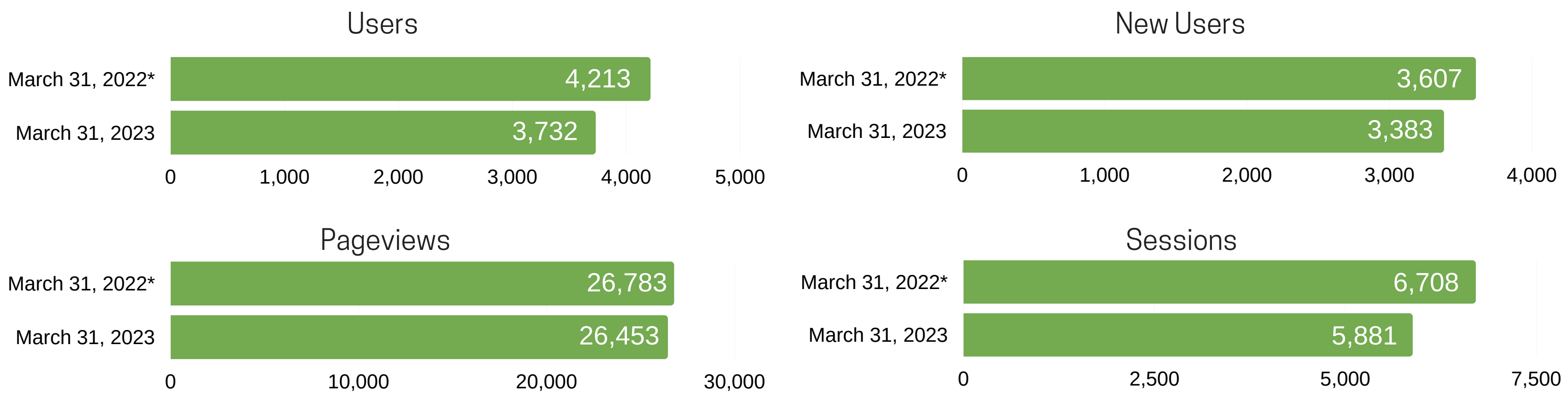
Saskatchewan!

2022-2023 Branch Office Report

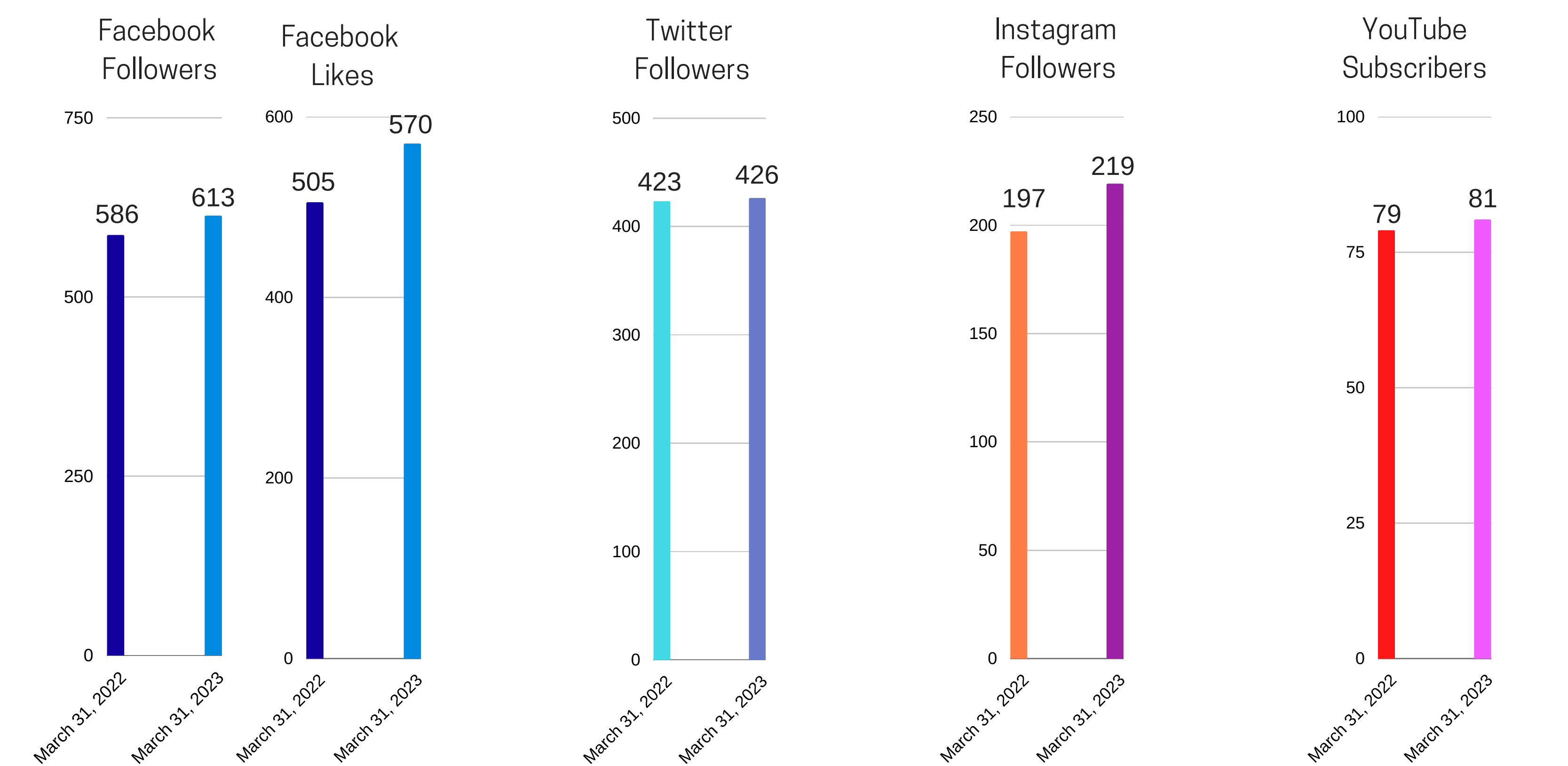
Inform & Influence

Website Stats

*True website stats were only gathered starting July 13, 2021, when the new website set up to do so.
Website stats from April 1, 2021 to July 12, 2021 were a calculated estimate.



Social Media Stats



Media

- Media Releases & Announcements (7)
- Youth Program Articles (44)
- Interview Requests (4)/Interviews Granted (2)
- Advertisements (320)



Inform & Influence



Displays

- Festival Fransaskois (350)
- Heritage Festival of Saskatoon (1,500+)
- Francofièvre et FrancoExpo (2,181)
- Total Reach = 4,031+

Virtual Display

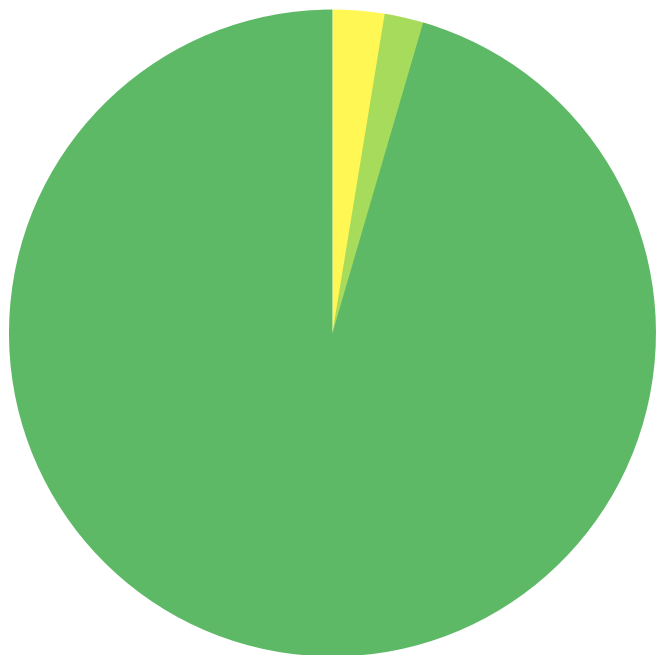
- 36 Pageviews

Stakeholder Meetings/Events

- Francophone Organizations (10)
- Funding Agencies (8 meetings + ongoing emails)
- Consultations/Advisory/Conferences (77+)
- School Community Council/School Outreach (104+)



Brochures & Fact Sheets
2.6%



Promotional Items
95.5%

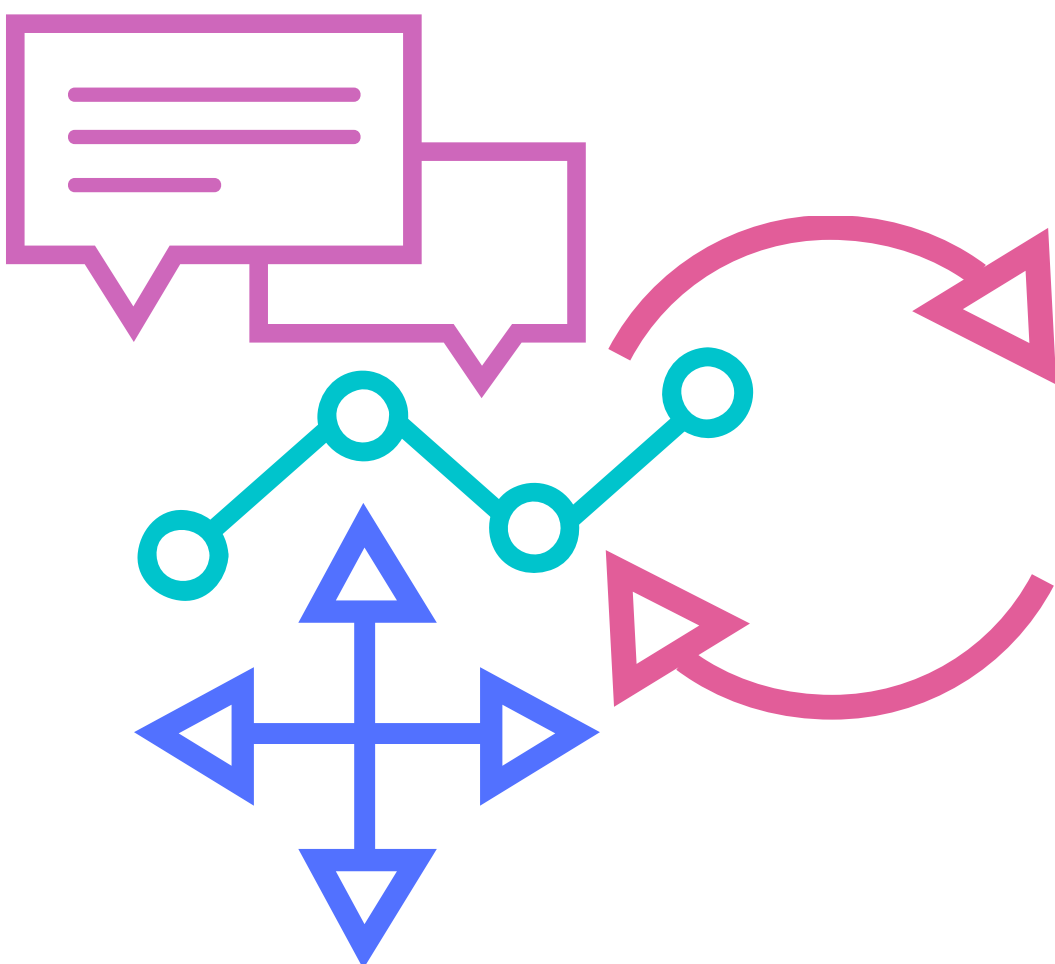
Literature, Letters & Promotional Items

- Brochures & Fact Sheets (270)
- Letters (203)
- Promotional Items (9,979)
- Total = 10,452*

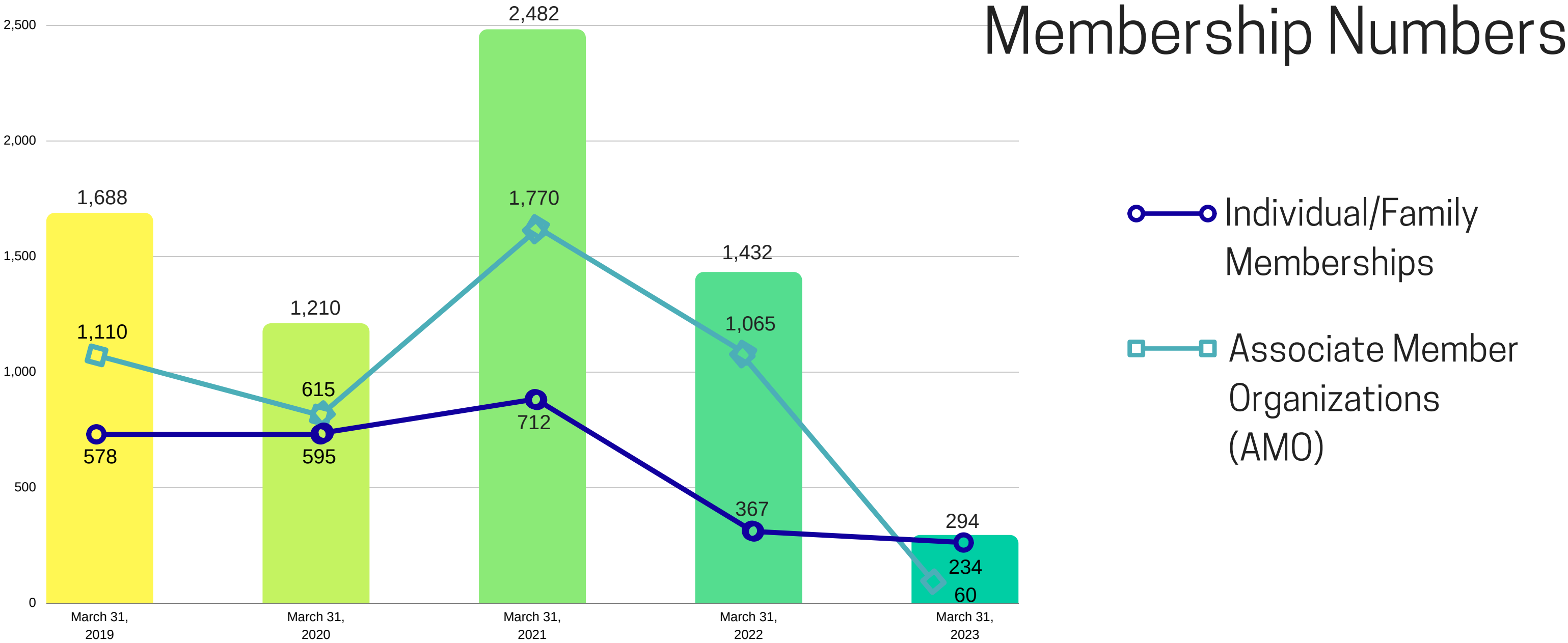
*Approximate numbers

Research & Analyze

- Staff Activity Reports (28+)
- All Member Communiqué (12 to 3,356 people total, with an average of 280 per issue)
- Chapter Chat (4 to 124 volunteers, with an average of 31 per issue)
 - Annual Reports (12)
 - Information Surveys (6)



Support & Engage



Socio-Cultural Activities

Francofièvre Enligne 2022 • 2,172 students from 203 classrooms in 46 schools
May 2022 Virtual

Francofièvre 2023 • 1,981 students and 200 chaperones (1,538 FSL students from 30 schools)
March 2023 In-person

Fête du soleil

- Summer Edition 2022 • 57 videos submitted from 22 students, 33 videos created by staff, 2,243 households reached (provincially, nationally, internationally)
- Fall Edition 2022 • 110 videos from 66 students, 12 videos created by staff, 2,497 households reached (provincially, nationally, internationally)
- Continued engagement in Virtual 2020 & 2021 Editions • 1,327 households reached after respective fiscal year-ends (provincially, nationally, internationally)

Concours d'art oratoire 2022 • 5,607 school level participants, 43 Virtual Provincial Final participants

French-Second-Language Education Week 2023 with the theme:
Find Your Own Story! Découvrez votre propre histoire • 11,269+ students participated
Of the many activities that took place at schools, the Branch booked these artists:

- Peter Katz Presentation
 - 4,463 students & 203 staff attended from 181 classes
- Blindside Performances
 - K-3: 3,861 students & 196 staff from 175 classes
 - 4-12: 2,945 students & 136 staff from 118 classes

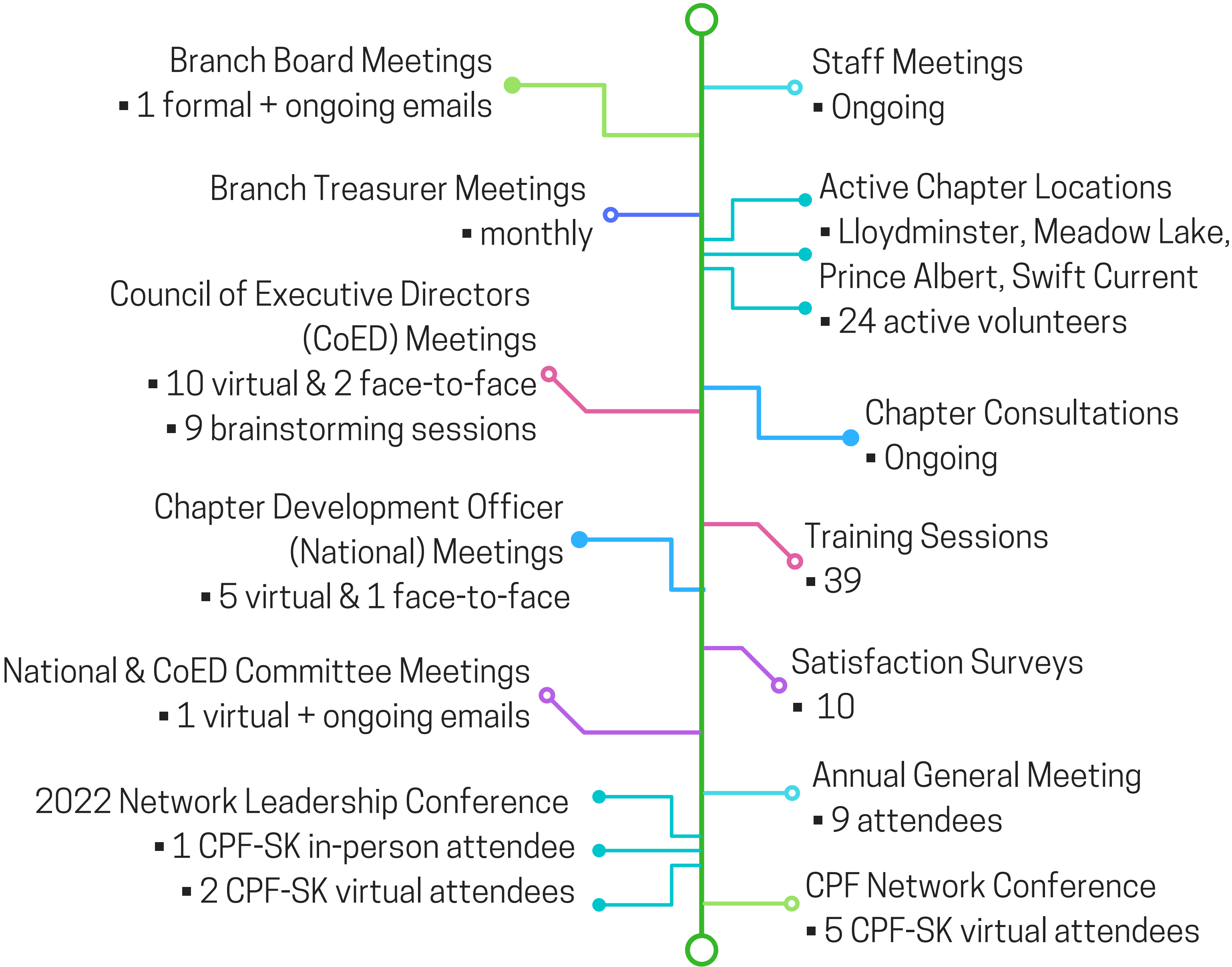
Support & Engage

Awards

- ★ *Concours d'art oratoire* 2022 (4,091 school certificates, 4,514 participation gifts, 549 ribbons, 551 winner's prizes, 9 volunteer gifts)
- ★ *Mary Joyce Booth Memorial Scholarship* (2 at \$1,500 each)
- ★ Grade 7 graduation certificates (63)
- ★ High school graduation certificates (26)
- ★ National & Branch Volunteer Recognition Programs (24)



Administer & Govern



Financial Reports

Financial Reports to Internal Stakeholders (143)
Financial Reports to External Stakeholders (32)

2022-2023 Chapter Report

Chapter Events

Youth Events

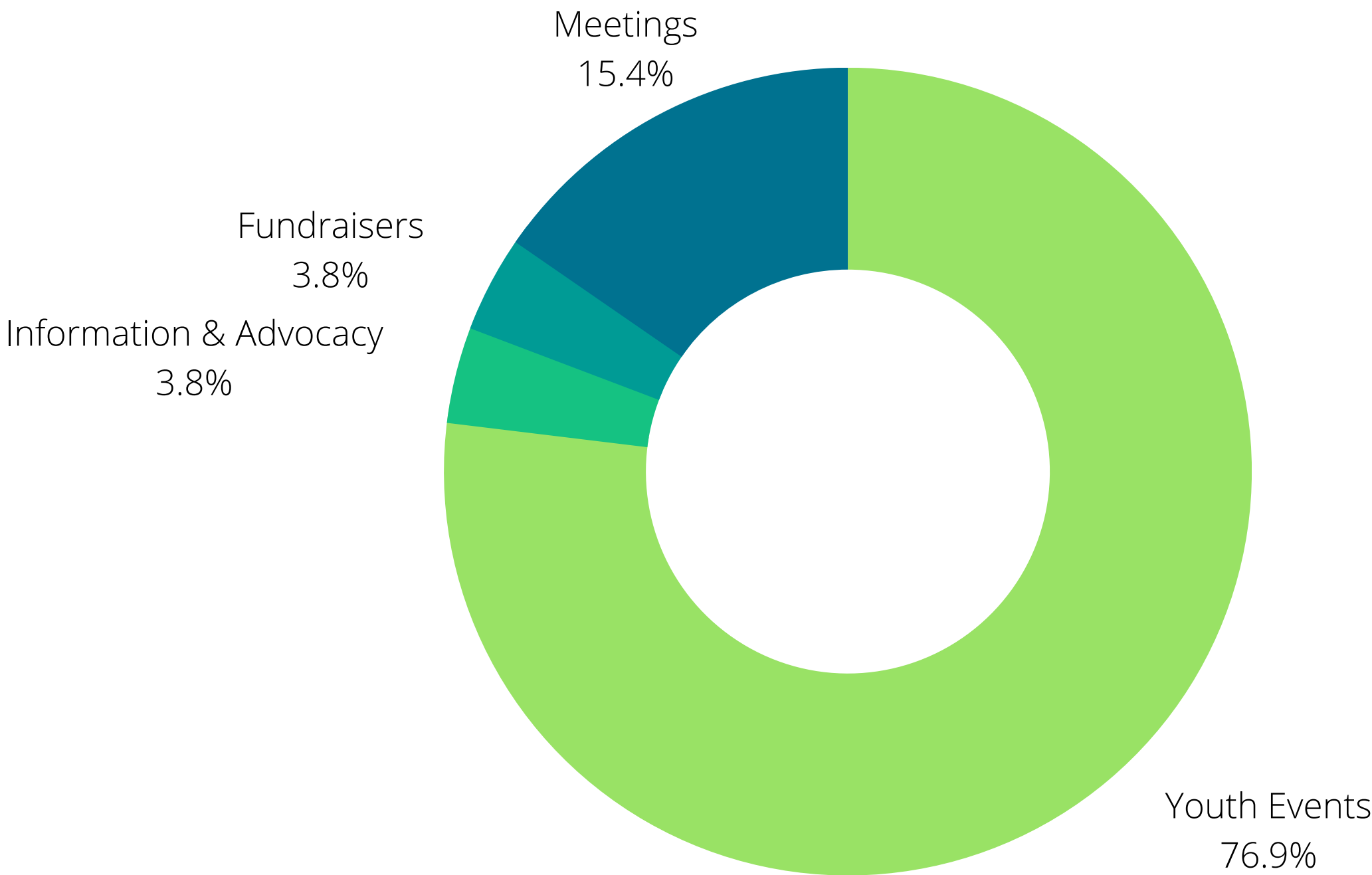
- Local Awards - Graduation Certificates, Scholarships
- Games Events - Bingo Night
- Homework Club
- Workshops - PaintNights, Slime Workshop

Information & Advocacy

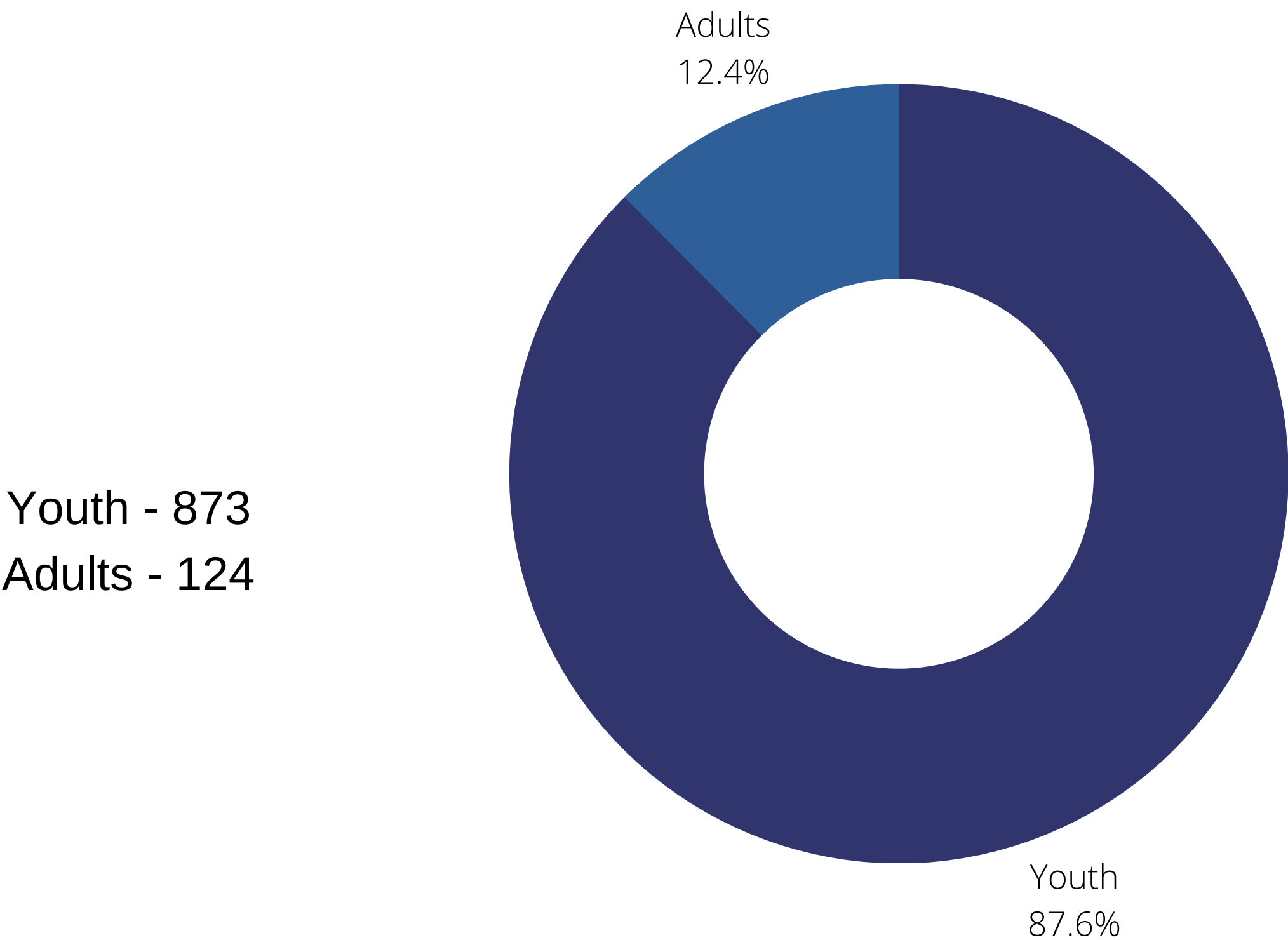
- Parent Information Session

Meetings

- Annual General Meeting

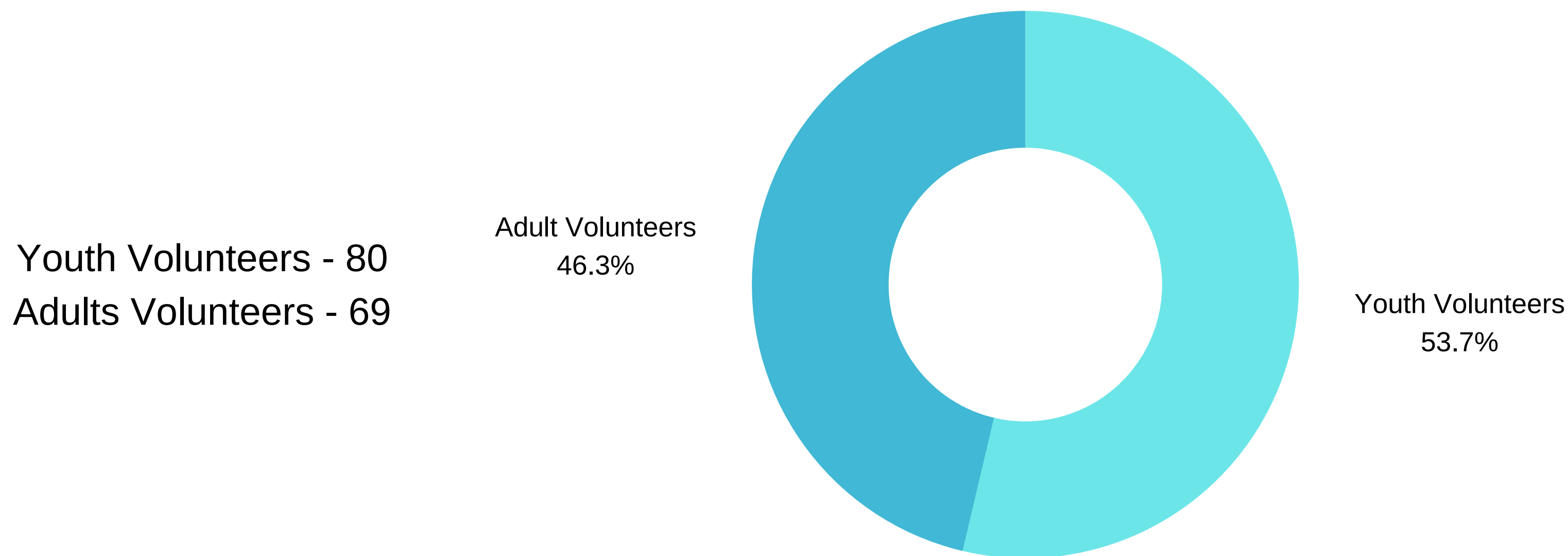


Chapter Participants

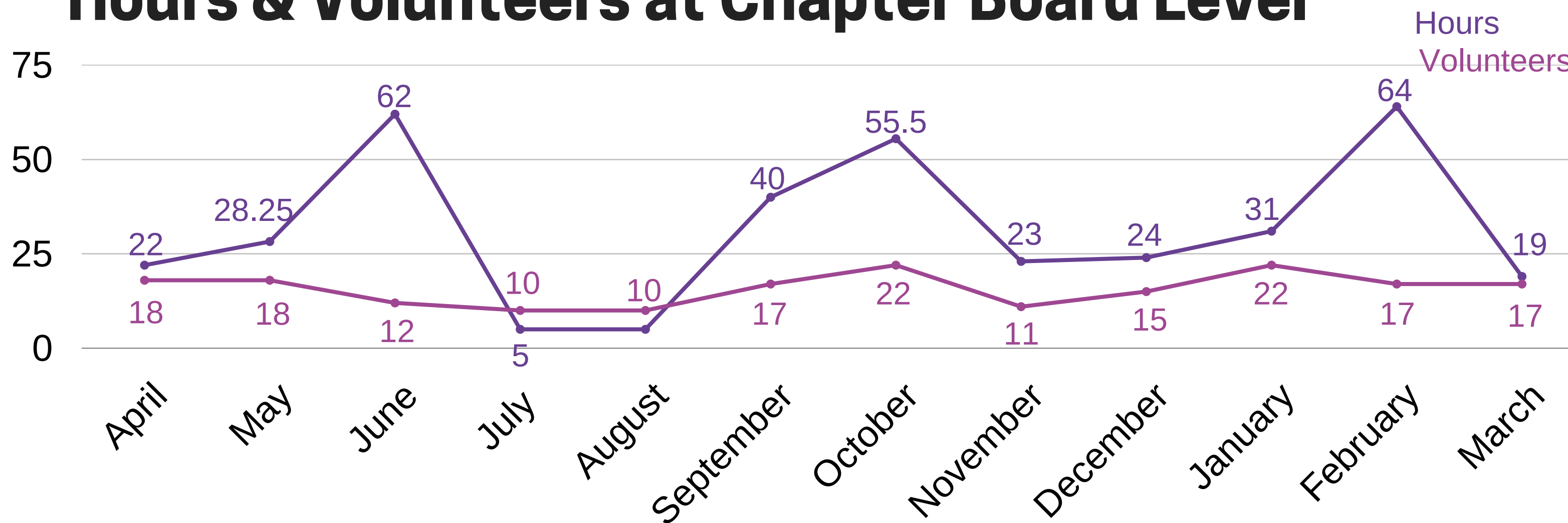


Youth - 873
Adults - 124

Chapter Event Volunteers

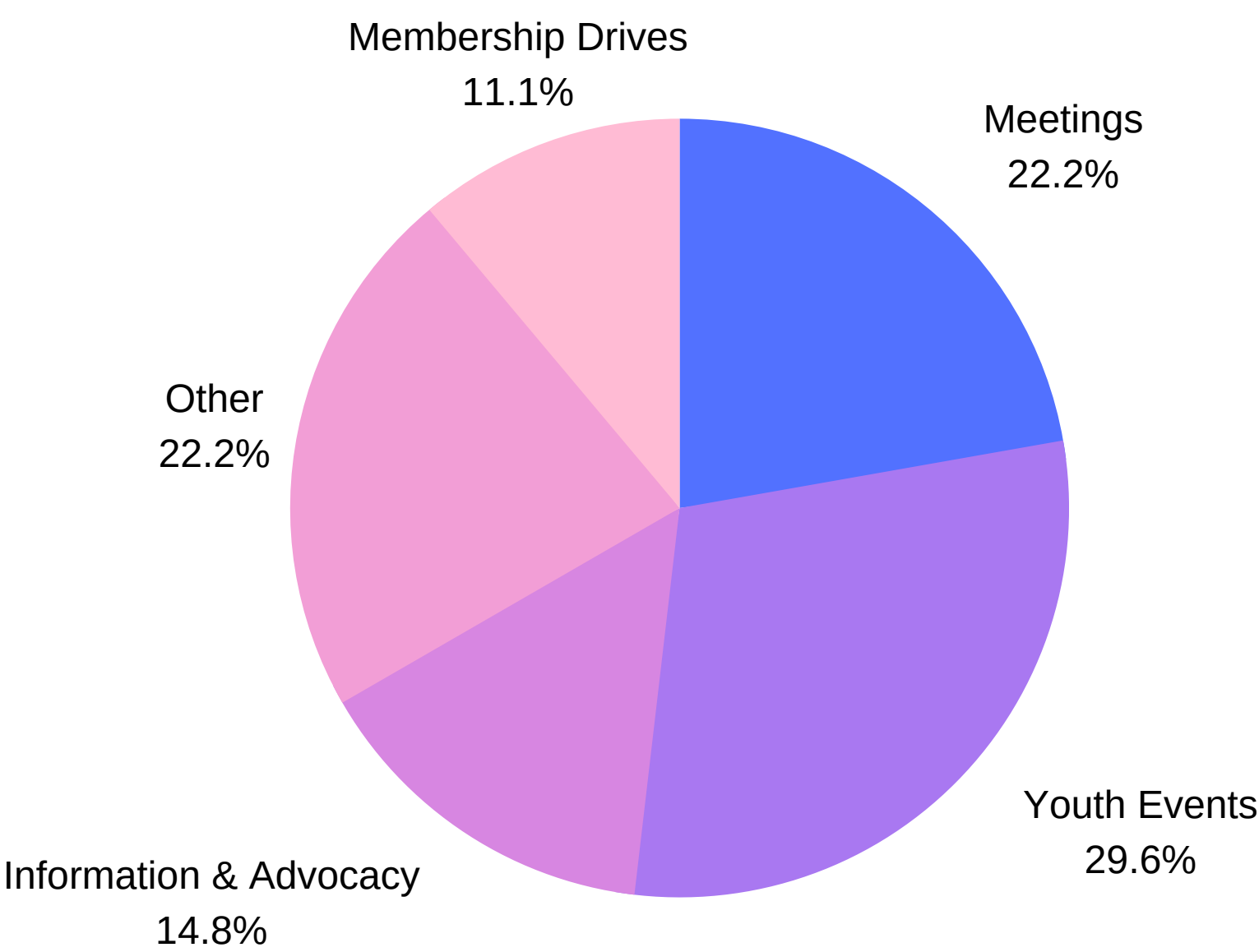


Hours & Volunteers at Chapter Board Level



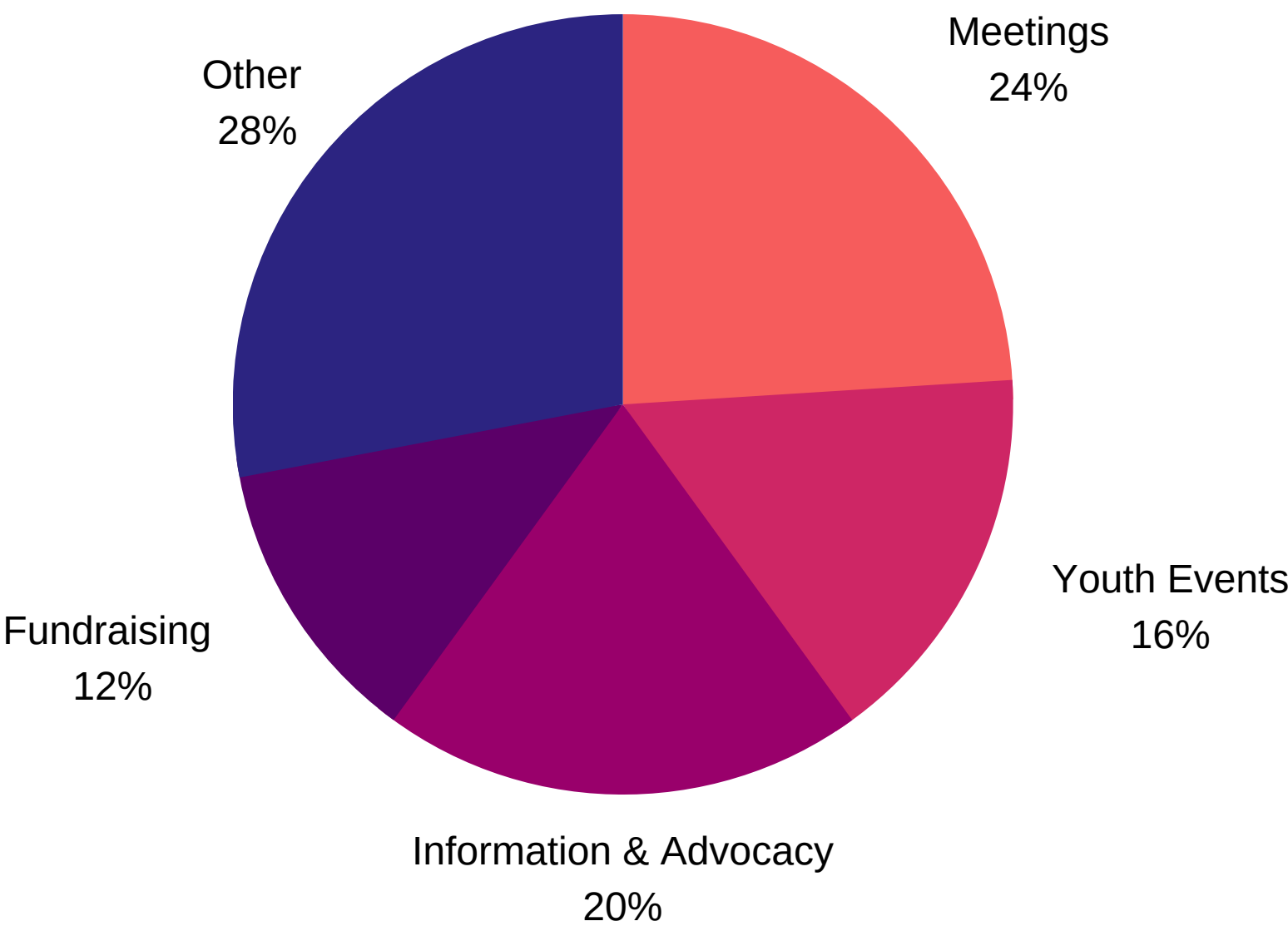
Chapter Areas of Focus

Lloydminster

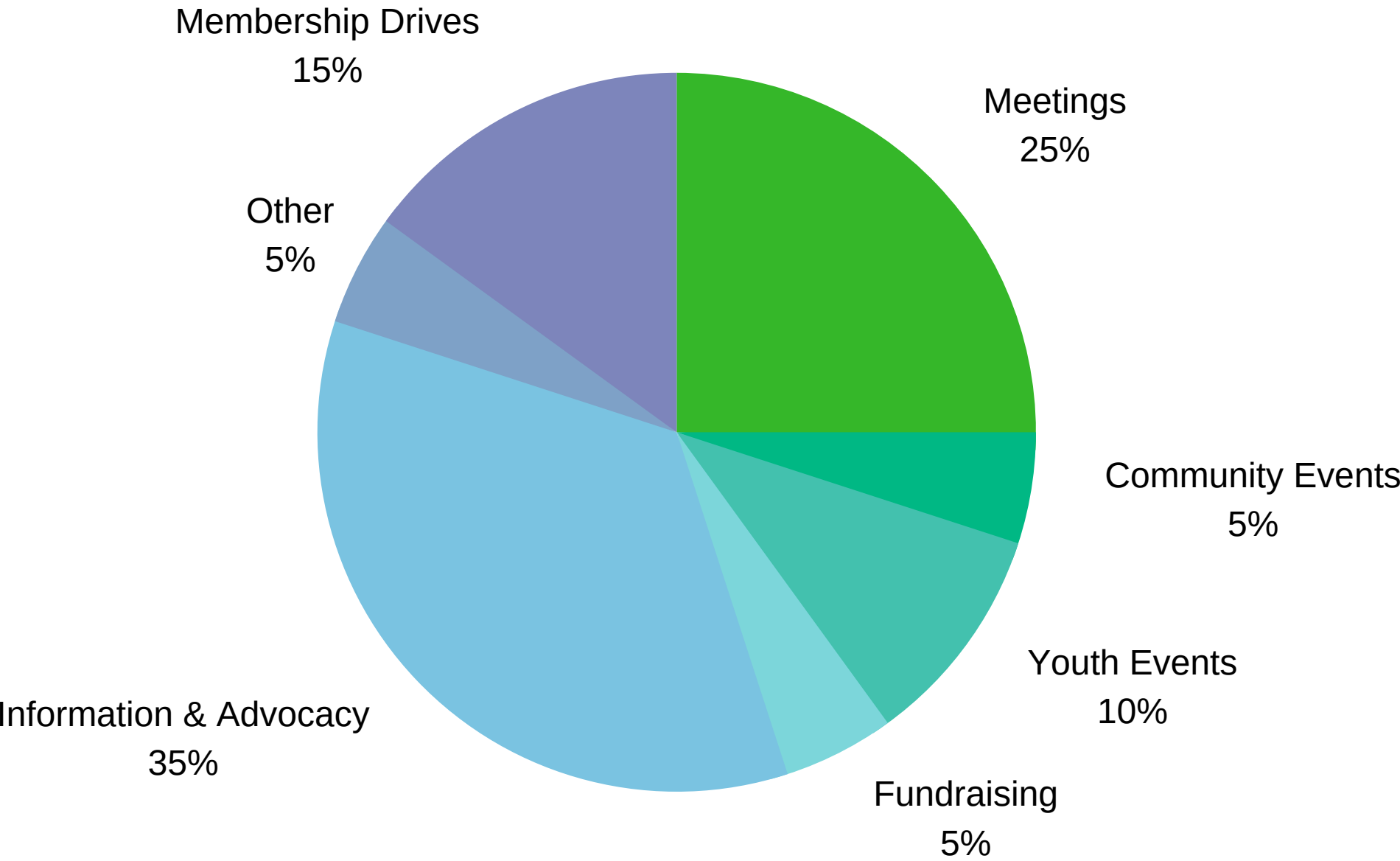


Chapter Areas of Focus

Meadow Lake



Prince Albert



Swift Current

