



CANADIAN
PARENTS
FOR FRENCH
SASKATCHEWAN

Annual Performance & Impact Report

2022-2023



ABOUT US

Canadian Parents for French is a nationwide, research-informed, volunteer organization that represents 35,000 members across Canada and champions the opportunity to learn and use French for all those who call Canada home.

A small group of concerned parents met in Ottawa in 1977 and founded Canadian Parents for French. These parents wanted to ensure that all children would have the opportunity to become bilingual in the Canadian school system.

Canadian Parents for French has evolved into a proactive National Network with 12 Branches and over 140 chapters, serving its members and educational stakeholders in communities nationwide.

We recognize that the CPF Network Office is located on the unceded lands of the Anishinaabe people and that our Branch Offices are located on lands of over 24 Indigenous peoples. Their contributions and historic importance must be connected to our collective commitment to the promise and challenge of Truth and Reconciliation in all our communities.

In 2022-2023, Canadian Parents for French worked together as a National Network to lead governance initiatives in support of Canadian parents and FSL learners. The focus was to build strong, inclusive, equitable, and shared leadership; support engaged membership and volunteers; and deliver relevant, quality programming to parents and youth learning and using French. Our work has, despite our advocacy position of access for all, brought to the forefront the acknowledgement that some voices and experiences are often missing from decision-making processes. This has exacerbated systemic inequities in our society. The CPF Boards and staff leaders have chosen a path of renewal. Our efforts will focus on understanding the roots of the inequities and will build an approach to changing and transforming how we work. We are undertaking difficult and challenging conversations, but we are committed to taking the steps required to remain relevant and serve all those who call Canada home. We promise you, our members and stakeholders, to listen and share our insights and engage you in this important and ongoing work.

PRESIDENT'S MESSAGE



This year the Branch Board consisted of Marie-Anne Corrigan, Jaclyn Reaves Jacobson and Janet Loseth. Therefore, right off the top, we are still in need of new Directors! The Board has continued to function well in its three-person capacity over the past year, but new members are always welcome.

The main mandate of the Board focuses on the role of Governance at the Branch level, with ongoing support from the Network Office. As mentioned in last year's report, our work mostly consists of overseeing our financial responsibilities (budget-related expenses, etc.) and Bylaw- and Policy-related issues. And if that doesn't sound exciting enough, we often have the great privilege of participating in the *Concours d'art oratoire*, when it is in person; and most recently, hosting our increasingly popular online *The Speakers' Series*, both of which are super-fun, and very educational events! Please consider a possible role on the Branch Board or invite someone else to join us.

Our major funder, Canadian Heritage, has approved the next funding agreement with CPF across the Network, which is always welcome news. As also highlighted in last year's report, results of the Independent Survey to "Optimize Network Collaboration" have been slowly unfolding as Branches consider their part. Results of that study have emerged as to what is being called the Network Affiliation Agreement (which essentially encourages each Branch to work more collaboratively together). All this to say, Canadian Heritage has committed to transitioning with CPF through these changes, on an annual basis because of possible adjustments to the Network-wide funding mechanism. It is worth noting that Canadian Heritage continues to commit to offering consistent funding during this transitional time.

In July of this year, the Network held its AGM and Conference in person in Gatineau QC, with the business meeting portion being offered online as well. The conference offered many opportunities for meaningful presentations and discussions around the revitalization of Indigenous Languages.

CPF-SK is always looking for creative fundraising opportunities, especially as we are committed to contributing to the Mary Joyce Booth Endowment Fund. Any suggestions are welcome!

We say goodbye this year to Marie-Anne Corrigan, a faithful Board member. Marie-Anne has been a willing supporter of our work over the past several years and we are grateful for her contribution on the Board of Directors. All the best in the future Marie-Anne!

As always, a big thank-you to all the Branch Office staff (full-time and summer) under the leadership of Executive Director Karen Pozniak.

Janet Loseth
President, on behalf of the Board of Directors
Présidente, pour le Conseil d'administration

Concours d'art oratoire

Due to the ongoing COVID-19 pandemic, schools participated once again in classroom cohorts, with students receiving a certificate and gift. Classroom cohort winners also received a ribbon and prize. A total of 5,607 students, from 38 schools, took part. A Virtual Provincial Final was held for grades 9-12 classroom cohorts finalists with the winners of the grade 11/12 categories advancing to the National Virtual Final. Winners from the Virtual Provincial Final, including their speech titles, in each category were as follows:

Grade 9 French Immersion

- 1st: Dylan Cruise-Elsner, Miller Comprehensive High School, Regina - *Les femmes et les filles Indigènes disparues et assassinées*
- 2nd: Lily Musleh, Campbell Collegiate, Regina - *La Confiance*
- 3rd: Ian Ouellette, Bethlehem Catholic High School, Saskatoon - *Les souliers: intéressants et puants*

Grade 10 French Immersion

- 1st: Nyshane Clark, Thom Collegiate, Regina - *Les Pays du Tiers-Monde et la Progression Mondiale*
- 2nd: Kathir Hector, St. Joseph High School, Saskatoon - *Donnez une chance à la paix*
- 3rd: Obii Udemgba, Walter Murray Collegiate, Saskatoon - *L'impacte du Coronavirus sur les familles à faible revenu*

Grade 9/10 Enriched Core French

- 1st: Eva Markatos, Luther College High School, Regina - *L'immoralité de la mode éphémère*
- 2nd: Oluwatamilore Onasanya, Luther College High School, Regina - *Les Femmes Dans Les Sports*
- 3rd: Anjolaoluwa Otukoya, Luther College High School, Regina - *Les relations Para-sociaux*

Grade 9/10 Enriched French Immersion

- 1st: Félicia Beauregard-Labelle, Luther College High School, Regina - *"Un déménagement qui a changé ma vie"*
- 2nd: Sophie Church, Thom Collegiate, Regina - *Pourquoi les Gerbilles Sont les Animaux de Compagnie Parfaite*
- 3rd: Anneka McLaren, Thom Collegiate, Regina - *Les injustices dans le système de discipline judiciaire*



Grade 11/12 French Immersion

- 1st: Ozayr Raazi, Walter Murray Collegiate, Saskatoon - *L'évolution de l'Internet*
- 2nd: Grace Wiebe, Walter Murray Collegiate, Saskatoon - *La dure réalité du salaire de base*
- 3rd: Manvi Ghai, Centennial Collegiate, Saskatoon - *L'argent, le mal nécessaire*

Grade 11/12 Core French

- 1st: Anderson Price, Luther College High School, Regina - *Le Pilotage*
- 2nd: Greg Burden, Luther College High School, Regina - *Conflit avec mon ami*

Grade 11/12 Enriched Core French

- 1st: Charlie Paige Loder McNeil, Luther College High School, Regina - *Les Facteurs Inconnus d'un Chef-D'œuvre*
- 2nd: Caitlyn Le, Luther College High School, Regina - *Les Effets de 'Me Too' et le Média Sociaux sur le Harcèlement Sexuel*

Grade 11/12 Enriched French Immersion

- 1st: Lexie Tondevold, Thom Collegiate, Regina - *Pourquoi nos vies ont-elles besoin d'une musique de fond*
- 2nd: Faiha Rahman, Centennial Collegiate, Saskatoon - *Les impacts sociaux de la pandémie*
- 3rd: Hannah Rugg, Thom Collegiate, Regina - *Les dangers de fausses nouvelles*

YOUTH

Fête du soleil

Summer Edition

A video contest was launched for students entering kindergarten to grade 12. Students were encouraged to practice their French over the summer in a fun and engaging way - with the chance to win a Nintendo Switch. Between July 4 and August 26, there were 57 videos submitted by 22 students from Saskatchewan, British Columbia, and Alberta. Student's videos (with permission) were posted to the CPF-SK website. In addition, staff visited numerous communities in northern and southern Saskatchewan where content was filmed. Another 33 staff videos were created. In total, 2,243 households were reached provincially, nationally and internationally with the Summer Edition.



Fall Edition

With the enormous success of the Summer Edition, the program was extended into the fall. This time the winners could choose either a Nintendo Switch, a Chromebook or an Xbox prize. From September 14 to November 30, 110 videos were submitted by 66 students from Saskatchewan, British Columbia, Alberta, and Manitoba. There were also two classrooms that participated, one from École Centennial School in Swift Current and the second from École Beausejour Early Years School in Beausejour, Manitoba. The Branch sponsored a pizza lunch for both classrooms in recognition of their enthusiastic involvement. Students' videos (with permission) were posted to the CPF-SK website. In addition, staff created 12 videos. Through the Fall Edition, 2,497 households were reached provincially, nationally and internationally.

Continued Engagement in Virtual 2020 & 2021 Editions

(after completion of the respective fiscal years)

1,327 households were reached (provincially, nationally, internationally)

French-Second-Language Education Week

Find Your Own Story! Découvrez votre propre histoire!

The theme selected was based on the fascinating lived experiences by the event's two guest speakers: JUNO Award Nominee Peter Katz and one-eyed multi-award winning artist Stéphanie Morin-Robert with her solo show "BLINDSIDE". Each had overcome difficulties that could have been paralyzing. However, both chose a positive and creative path and now share their story. They inspired, motivated and encouraged others to look for the "gift" inside... a unique talent that each of us has. This was their story, and through them, students and staff were encouraged and supported to find and tell their own story.

There were more than 11,269 students and 535 staff registered for the events! There were 181 classes from 36 schools with 4,463 students and 203 staff registered for the Peter Katz presentation. There were two performances of "BLINDSIDE", one for kindergarten to grade 3 that had 175 classes from 26 schools with 3,861 students and 196 staff registered. The second performance was for grades 4-12 and had 2,945 students and 136 staff from 118 classes in 39 schools registered. Many schools also held activities in addition to the above mentioned presentations and performance.



French-Second-Language Education Week

February 6-10, 2023

Find Your Own Story!

Découvrez votre propre histoire!



Peter Katz

JUNO-Nominated Musician
and Storyteller

Wednesday, February 8, 2023

Zoom

1:30 pm CST

Grades 4-12

Open to Saskatchewan FSL Schools

Free of Charge



Stéphanie Morin-Robert
Multi-Award Winning and
Multi-Disciplinary Artist

Thursday, February 9, 2023

Zoom

10:30 am CST - Kindergarten to Grade 3

1:30 pm CST - Grades 4 & up

Open to Saskatchewan FSL Schools

Free of Charge



Peter Katz Presentation: 4,463 students and 203 staff from 181 classes in 36 schools

BLINDSIDE Performance for kindergarten to grade 3: 3,861 students and 196 staff from 175 classes in 26 schools

BLINDSIDE Performance for grades 4 to 12: 2,945 students and 136 staff from 118 classes in 39 schools

Over 12,000 students and staff participated in FSL Education Week activities!

YOUTH

Mary Joyce Booth Memorial Scholarships

Dr. Mary Joyce Booth was a devoted and enthusiastic educator, well known in Canadian Parents for French circles for many years before her death on March 22, 2007. She was passionate about promoting French-Second-Language (FSL) education. Dr. Booth was a professor of French in the College of Education, Department of Curriculum Studies, at the University of Saskatchewan in Saskatoon. She endlessly supported opportunities for young FSL students. She also provided moral, professional, personal, and financial assistance to all levels of Canadian Parents for French over the years. Her interest in FSL initiatives started early; her passion for language was her life's work. This award honours her memory.

The criteria used to select the recipients is as follows:

- Each successful candidate be enrolled in, or have completed, a grade 12 French program (or equivalent) and have the intention of entering a post-secondary program in the French language;
- The candidate should demonstrate excellence in their leadership ability; and,
- The candidate should display willingness to help others further their learning in FSL.

An award of \$1,500 was given to the each fo the following: **Ally Nicole Willard** from Lloydminster and **Ava Frain** from Saskatoon.

Francofièvre 2022: En ligne! Francofièvre 2023

Francofièvre 2022: *En ligne!* was entirely virtual on an online platform with performance by Emilie Landry, P'tit Belliveau, DJ Uniper, and 1re scène. Schools and classrooms had access to the performances throughout May 2022. In addition to the recorded performances, schools also received a gift package containing educational guides, promotional items, resources, and a surprise gift. In total, 2,172 students in 203 classrooms from 46 schools participated in this year's program.



On March 29, 2023, 1,981 students from grades 7-12 and 200 chaperones from French-First-Language (FFL) and French-Second-Language (FSL) schools were in Saskatoon for a day of fun and music in French. Of the 1,981 students in attendance, 1,538 were from 30 FSL schools. This year's artists included Matiu, Charles Robert and 1ère Scène, the last one being an up-and-coming Fransaskois group. Circles of Rhythms, a drumming workshop lead by Julien Lepage, took place prior to the concert.

Students also enjoyed the *Zone Carnaval* with laser tag, bouncy castles and games. They also explored the *Zone Avenir* to learn about French organizations and post-secondary and career opportunities in French.

Along with advertising the event and distributing promotional items from Zone Avenir, CPF-SK also paid for 64 buses to get FSL and FFL students to the event as well as sponsored the performance stage.



YOUTH BY THE NUMBERS



1 Branch/Provincial
Concours d'art
oratoire

5,607

Students
Reached



8 Branch-led
Events

39,230

Students Reached



9,829

Student Incentives,
Bursaries and
Scholarships Awarded

\$68,366

Value of Incentives,
Bursaries and
Scholarships Awarded



212

Student submitted
(167) and staff (45)
videos for Fête du
soleil

18,201

Youth
Reached

20

Chapter
Soci-cultural
Events with

873

Youth
Reached

MEMBERS, VOLUNTEERS AND DONORS BY THE NUMBERS



Membership
Engagement

As of April 1

2,482

2021

1,432

2022

2023

294



3

Volunteer
Appreciation
Events, Activities



19 Parent/Family/
Adult Activities,
Resources

4

Public Display,
Info Booth/
Open House

4,214

Parent/Family/
Adult Participants
Reached

24

Volunteers
Recognized



188

Volunteers

920

Volunteers
Hours

Donor
Engagement
To March 31

2023

\$270

2021

2022

\$0 \$0



4

Active
CPF Chapters
or Teams

30

Meetings/Activities to
Support or Train CPF
Volunteers



MEMBERS, VOLUNTEERS AND DONORS

Display

This year saw the return of many in-person events. The display went up and Branch Office staff interacted with parents and the general public to inform about the organization. The display was present at the Pike Lake Summer Festival *Fransaskois* that had 350 people in attendance, the *Heritage Festival of Saskatoon* that had over 1,500 attendees and as part of *Zone Avenir* at *Francofièvre* that saw 2,181 students, teachers and chaperones for the day. The virtual display on the Branch's website, with 36 pageviews, continued to be an important resource for members and parents.



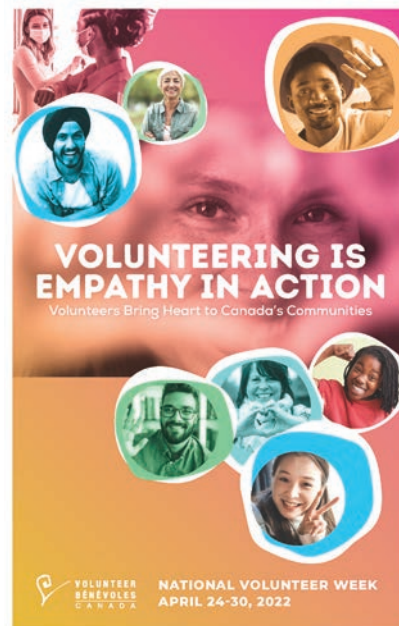
National Volunteer Week April 24-30, 2022

The National Volunteer Week theme for 2022, *Volunteering Is Empathy In Action*, affirmed the strong connection between volunteerism and empathy. This profoundly human connection is at the heart of healthier individuals and stronger communities.

The following volunteers were recognized for National Volunteer Week:

| | |
|------------------------|-------------------------|
| Janet Loeth | Erin Bandola |
| Jaclyn Reaves Jacobson | Gabriel Siriany Linares |
| Marie-Anne Corrigan | Ken Bos |
| Remi Joncas | Samira Moussalim |
| Lori Phillip | Rachel Simen |
| Jennifer Dileone | Monique Ramage |
| Audrey Burgess | Céline Patenaude |
| Lindsay Robson | |

A huge "thank you" to all CPF-SK volunteers!



MEMBERS, VOLUNTEERS AND DONORS

Chapter Highlights

Thank you to all our outstanding chapter volunteers!

CPF-Lloydminster

CPF-Lloydminster hosted many activities throughout the year including a Slime Workshop, a Frankentedy Halloween craft, a Christmas Bake Night, La Tire, and treats for the school Carnival. Homework Club occurred on a monthly basis with a total of six taking place. Several Paint Nights were held throughout the year. The Chapter continued to recognize grade 7 and grade 12 graduates with certificates.



CPF-Prince Albert

The Chapter hosted a Halloween-themed *Mini Rendez-vous* for youth in kindergarten to grade 4. CPF-Prince Albert held a second *Mini Rendez-vous* to celebrate the end of the school year. The Chapter continued to recognize outstanding grade 12 graduates.



CPF-Meadow Lake

CPF-Meadow Lake continued to hold a successful fundraiser, 'Nuts for French', to support their activities. The Chapter hosted a Winter Bingo for families to have fun in practicing French alphabets and numbers. The Chapter's Annual General Meeting took place in the fall with a children's activity related to Halloween. A Parent Information Session was held for those parents putting their child in French immersion kindergarten. The Chapter continued to award scholarships to grade 12 graduates.



CPF-Swift Current

CPF-Swift Current continued to give out scholarships to grade 12 graduates. The Chapter worked hard to recruit new volunteers.

CPF ADVOCACY IN ACTION

FSL Champion of the Year Awards

CPF-SK awarded seven *FSL Champion of the Year Awards* this year. This Award recognizes the exceptional work being done by any staff member at the school or school division level in Saskatchewan. The recipients are positive advocates for and contributors to the FSL learning environment, in their school and school division community, by inspiring students of all abilities and backgrounds to learn French.

The recipients included:

- Camille Matheson - École St. Paul School, Saskatoon;
- Rhonda Gingell Munteanu - École Gravelbourg School, Gravelbourg;
- Leeanna Rook - Father Robinson School, Saskatoon;
- Brianna Dunstan - École St. Thomas, Lloydminster;
- Gilberte Michaud - École St. Thomas School, Lloydminster;
- Lindsey Leik - École St. Michael's School, Yorkton; and,
- Patty Brady - Prairie Valley School Division.



Camille Matheson



Rhonda Gingell Munteanu



Leeanna Rook (right) & Superintendent Luisa Giocoli



Brianna Dunstan (left) & Gilberte Michaud (right)



Lindsey Leik (left) & Principal Steven Boucher



Patty Brady

CPF ADVOCACY IN ACTION

CROSS-CANADA OFFICIAL LANGUAGES CONSULTATIONS 2022



A priority for the year was the pan-Canadian consultations on Canada's language regime and the development of the next Action Plan for Official Languages. Saskatchewan's consultations with the Honourable Ginette Petitpas Taylor, Minister of Canadian Heritage, occurred on July 29, 2022 at La Cité universitaire francophone in Regina. With more than 20 people there, Karen Pozniak attended as the representative of CPF-SK.

The consultations with Minister Petitpas Taylor were not only a great opportunity to bring issues forward but also a chance to speak aspirationally about what kind of country it is possible to build with a clear vision and Government support.

Seven-themed virtual pan-Canadian sessions also took place. The Branch ED attended the ones most relevant to CPF, those being *Theme 3 - Appreciation of English and French: Arts and culture, youth, seniors, key institutions* and *Theme 5 - Second language: Second-language learning and promotion, French immersion*.

OFFICIAL LANGUAGES SUMMIT

CROSS-CANADA CONSULTATIONS 2022

SOMMET SUR LES LANGUES OFFICIELLES

CONSULTATIONS PANCANADIENNES 2022

The final event in the consultations process occurred at the National Arts Centre in Ottawa on August 25 with the Official Languages Summit. Hosting more than 350 attendees from across Canada, the one-day gathering was a discussion about, and indeed a celebration of Official Languages.

From dignitary addresses to a youth panel to concurrent breakout sessions to an evening gala reception, the occasion provided opportunities for learning, networking, collaborating, and toasting Canada's Official Languages.



Photograph courtesy of Canadian Heritage/Patrimoine canadien

CPF ADVOCACY IN ACTION



Photographs courtesy of
Canadian Heritage/Patrimoine canadien

CPF ADVOCACY IN ACTION

Minister Petitpas Taylor with Saskatchewan's delegates



OFFICIAL LANGUAGES SUMMIT

CROSS-CANADA
CONSULTATIONS 2022

SOMMET SUR LES LANGUES OFFICIELLES

CONSULTATIONS
PANCANADIENNES 2022



Photographs courtesy of
Canadian Heritage/Patrimoine canadien

CPF ADVOCACY IN ACTION

Canada Day Garden Party

Hosted by



Lieutenant Governor of Saskatchewan

His Honour the Honourable Russ Mirasty



Photographs courtesy of
Government House Saskatchewan

CPF ADVOCACY IN ACTION



26 Advocacy Events or Activities

95 Meetings or Activities with Stakeholders



510 Stakeholders Reached



7 FSL Champion of the Year Awards



104+ Education Stakeholder Events, Meetings



23 Partner Meetings with

20 Existing Partners and

3 New Partners

2 Joint Initiatives Currently Underway



203 Letter Writing Campaigns

7 Media Releases

2 Media Interviews

320 Advertisements

CPF NETWORK: BUILDING LEADERSHIP EXPERTISE BY THE NUMBERS



13 Branch Board Meetings and Special Meetings

9 Branch Committee Meetings



32 Network, National Events or Meetings (Annual Leader Networking Event, CoED, CoP, National committee meetings)

8 Attendees participating on behalf of Branch (staff and volunteers)

39 Network, National Education or Training Sessions

8 Attendees participating on behalf of Branch (staff and volunteers)

9 Attendees at Branch AGM

10 Satisfaction Surveys

Financial Reports **143** to Internal Stakeholders and **32** to External Stakeholders

CPF NETWORK: BUILDING LEADERSHIP EXPERTISE

Collaboration

Affiliation Agreement: Branch Boards of Directors and Executive Directors had the opportunity to provide feedback on the draft Affiliation Agreement. Branch delegates signed a revised and final copy of the Affiliation Agreement prior to the start of the Annual General Meeting held in Edmonton (following the conclusion of the CPF Leaders Networking Event). The document reads (in part) as follows:

CPF NATIONAL AND BRANCH AFFILIATION AGREEMENT: Signed August 21st, 2022
The CPF National Bylaw No. 1 amended October 2020, incorporated a definition to introduce an additional governance document to support the understanding of the relationship between the CPF National and CPF Branches. Bylaws No. 1 states:

The Network Affiliation Agreement is a written agreement between the National governing authority, National Board of Directors, and each Branch governing authority, Branch Board of Directors under the terms that set forth the respective governance and oversight roles, responsibilities, and duties of the parties, and which is signed by the Branch President upon entering into function.

This AFFILIATION AGREEMENT ensures common understanding of the relationship between CPF National and CPF Branches, working together as the CPF Network across Canada. It is to be signed by each incoming President on behalf of the Branch or National office. It is archived as a reference document to ensure commitment of the entity within the National Network.

Council of Presidents (CoP): The Branch's President or Vice-President participated in all CoP meetings.

Council of Executive Directors (CoED): The Branch's ED participated in all CoED meetings, virtual and in-person.

National Committee: The Branch's ED participated in meetings of the Revenue Diversification Working Group.

Brainstorming sessions organized by CPF-National for EDs: Review of Performance Indicators & the Network Summary Report; Functions at CPF; Program Leads; and CPF Career Fairs - Virtual and In-Person Events.

Training sessions organized by CPF-National for staff and volunteers: Creating Respectful and Inclusive Workplaces and Clear Division of Tasks; Diversity, Equity and Inclusion; and Optimizing CPF Network Collaborations.

Chapter Development Officer (CDO) Meetings: The Branch's Administration & Communications Officer participated in all the CDO meetings, virtual and in-person.

CPF Virtual Members Conference 2022 "French More Than Words!": The Branch's ED and Administration & Communications Officer participated in all sessions offered from October 13 to 15 (the Conference ended early).

CPF-SK Board of Directors 2022-2023



Janet Loseth
President



Jaclyn Reaves Jacobson
VP & Treasurer



Marie-Anne Corrigan
Director

Virtual AGM



The Branch held a Virtual Annual General Meeting (AGM) via Zoom on September 9. It was great to see new members attend and demonstrate a willingness to participate in Branch activities.



CPF NETWORK: BUILDING LEADERSHIP EXPERTISE

CPF Network Leadership Event

August 18 to 21, 2022

Edmonton, Alberta



This annual pan-Canadian meeting began with a leaders and staff “Meet and Greet” at the event location, the Westin Edmonton, in the afternoon of the arrival day August 18. Following that, the business portion of the hybrid gathering began. The focus was on a Report entitled

Optimizing Opportunities for Collaboration Within the CPF Network. Researched and written by Strategic Advisor Yves Savoie, the big themes of the Report included the following: cost vs. benefits of membership; community council model of governance; the meaning of equity; and doing less and doing it better. One of the most interesting sessions invited attendees to delve into the unknown and explore the topic “Looking Forward, CPF into the Future 2025/2055”.

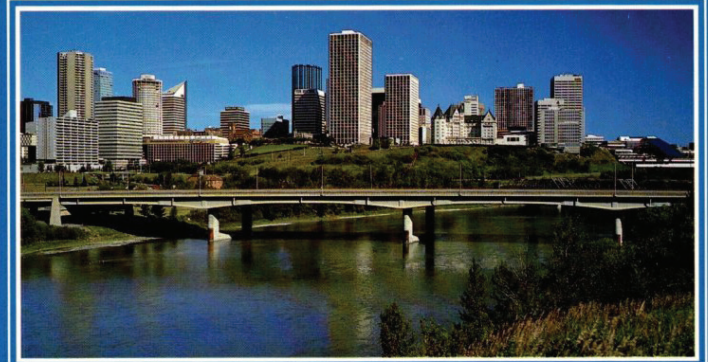
Other meaningful discussions looked to finding different opportunities and pathways ahead, considering the 2023-2026 Canadian Heritage funding application was to be submitted later in the year. A midpoint review of the *CPF Network Strategic Plan 2020-2025* occurred and a briefing took place on the progress of CPF’s strategic priorities. The National 46th AGM took place on August 21.

Following the conclusion of the CPF Network Leadership Event and AGM, the Council of Executive Directors (CoED) and Chapter Development Officers (CDO) along with other Branch Office staff held meetings, joint as well as separate, on August 22 and 23.



CPF NETWORK: BUILDING LEADERSHIP EXPERTISE

CPF Network Leadership Event



EDMONTON, ALBERTA

CPF NETWORK: BUILDING LEADERSHIP EXPERTISE

CPF Awards of Recognition 2022

Canadian Parents for French conferred the CPF Awards of Recognition to three individuals who were deemed to have rendered significant service to the organization.

Every two years CPF formally recognizes individuals who have demonstrated dedication to the organization's mission, vision and values through leadership, advocacy and collaboration within their respective communities and across Canada. These individuals, often noted by their positive influence on others, have also made significant contributions to advancing bilingualism and French as a second language education. The CPF Awards of Recognition were presented during the 46th Annual General Meeting in Edmonton. The deserving recipients were:



Karen Pozniak with Derrek Bentley,
CPF-National President



Nancy McKeraghan, Past-President of CPF-National, was the recipient of the **CPF Distinguished Life Membership** for her longstanding service of more than 40 years at all levels of the organization: Chapter (local), Branch (provincial) and National. As a long-time FSL advocate in Ontario, she had committed countless hours to CPF in governance, advocacy and policy development. She had guided and motivated other parent advocates in advancing FSL education and bilingualism.



Nancy Taylor of British Columbia, was the recipient of the **CPF-National Volunteer Award**, for her leadership throughout the years helping French flourish in the province. She had led CPF-BC&YT with passion, a persevering spirit of collaboration and willingness to step in and offer her support.

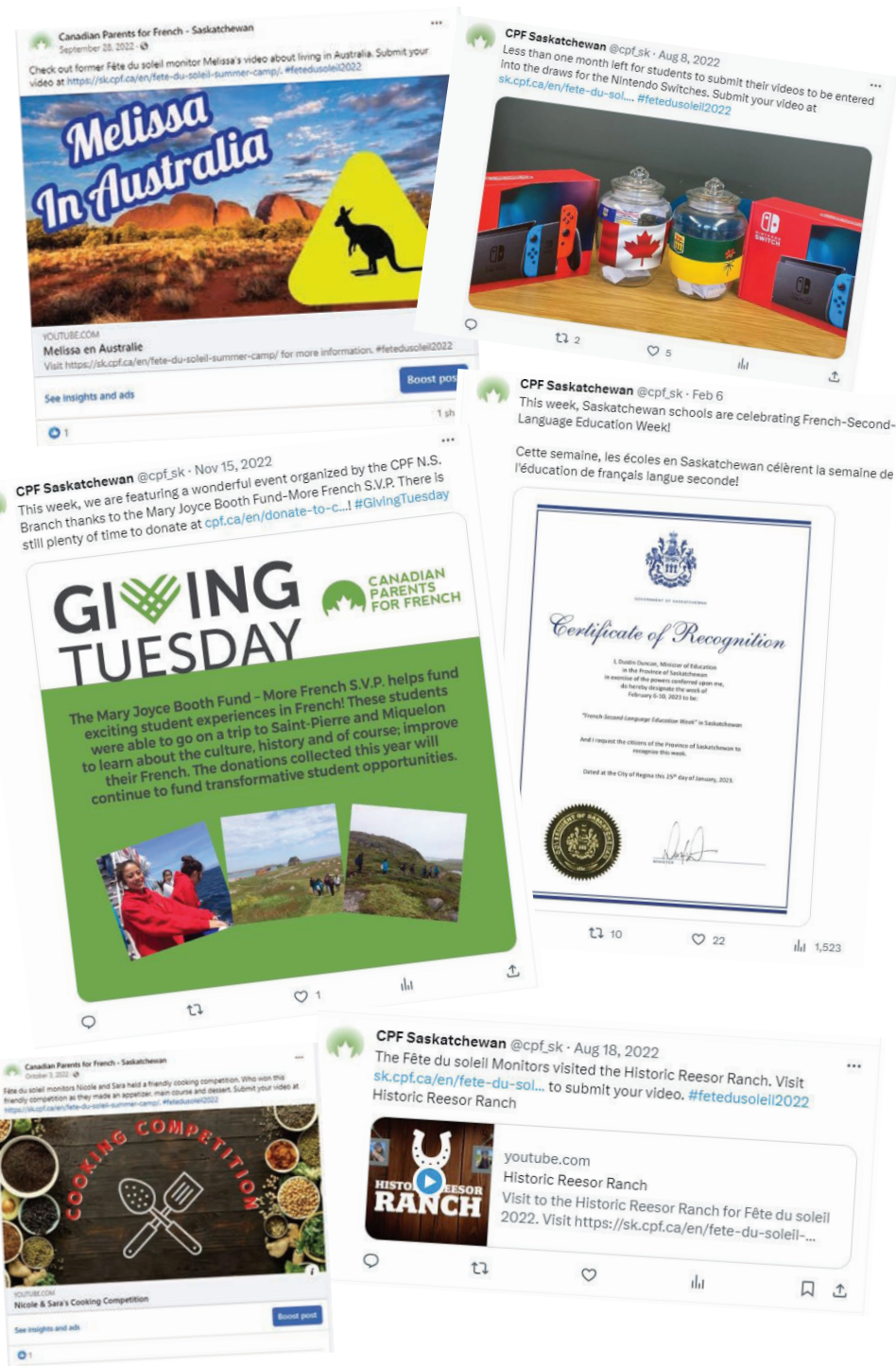
Karen Pozniak, Executive Director of Canadian Parents for French - Saskatchewan, was the recipient of the **CPF J. Elmer Hynes Staff Excellence in Leadership Award** for her personal commitment to lead CPF-SK and deliver on its mandate. She had contributed to the organization at the Network level by participating on committees and had continued success running high-quality programs.

"Congratulations to all three recipients, it is with committed individuals like you that we can fulfill our mission of advancing FSL education in Canada. We remain grateful for our volunteers and professional staff as we rely on them to deliver quality programs, advocate for French as a second language and be our first point of contact with parents and students," said Derrek Bentley, CPF-National President.

BY THE NUMBERS

WEB & SOCIAL MEDIA

| Website (using Google Analytics) | Apr 1, 2021 – Mar 31, 2022 | Apr 1, 2022 – Mar 31, 2023 |
|------------------------------------------------|-------------------------------|-------------------------------|
| Number of users | 4,213 | 3,732 |
| Number of new users | 3,607 | 3,383 |
| Number of sessions | 6,708 | 5,881 |
| Number of page views | 26,783 | 26,453 |
| Average session duration (in minutes) | 2:10 mins | 1:53 mins |
| Twitter | | |
| Number of followers | 559 | 426 |
| Number of profile visits | 2,417 | - |
| Number of mentions | 130 | - |
| Number of tweets | 88 | 47 |
| Number of impressions (likes and re-tweets) | 38,530 | 4,157 |
| Facebook | | |
| Number of page likes | 505 | 570 |
| Total reach | 9,450 | 11,362 |
| Engagement (likes, comments, shares) | 294 | 253 |
| Page followers | 586 | 613 |
| Instagram | | |
| Number of followers | 197 | 219 |
| YouTube | | |
| Number of new videos posted | 46 | 45 |
| Number of new subscribers | 76 | 81 |



BY THE NUMBERS

2022-2023 FINANCIALS

Revenue

| | |
|---------------------------------------------------------------------------|----------------|
| PCH Core Program Support | 179,196 |
| Saskatchewan Ministry of Education | 250,000 |
| Young Canada Works Grant | 12,102 |
| PCH Northern Outreach Grant | 10,000 |
| CPF National Project Support | 1,000 |
| Other Revenue (Registration Fees, Memberships, Donations, Deferred Funds) | 43,965 |
| Total | 496,263 |

Expenses

| | |
|-------------------------------------------|----------------|
| Salaries | 215,013 |
| Honoraria | 18,295 |
| Travel & Accommodation | 42,834 |
| PCH Northern Outreach Grant | 11,578 |
| Operational Costs | 138,583 |
| Other (Incentives, Awards & Scholarships) | 24,253 |
| Total | 450,556 |

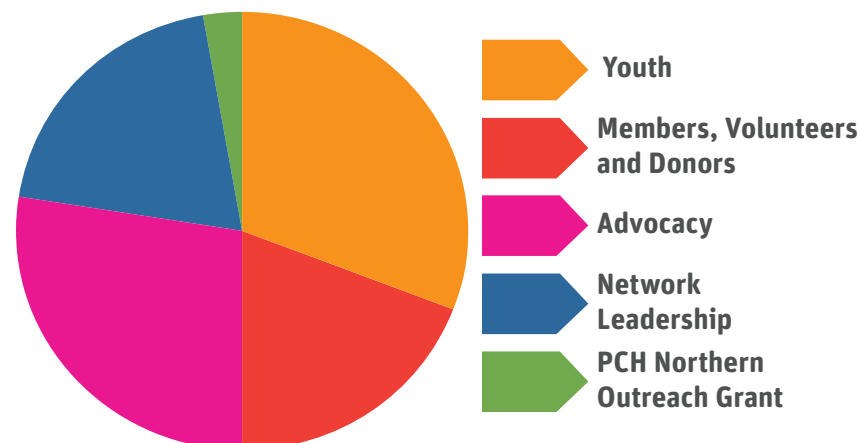
CPF Branch Statement of Operations

| | |
|------------------------------------------------------------|---------------|
| Revenue | 496,263 |
| Expenses | 450,556 |
| Excess or deficiency of revenue over expenses for the year | 45,707 |

Expenses broken down into the pillars

| | |
|----------------------------------|-------------|
| % Youth | 31.0% |
| % Members, Volunteers and Donors | 19.0% |
| % Advocacy | 27.7% |
| % Network Leadership | 19.7% |
| % PCH Northern Outreach Grant | 2.6% |
| Total | 100% |

Spending By Pillar



Giving Tuesday Campaign

In 2022, there were five donors from Saskatchewan, raising \$170 as part of this campaign. This was up from the previous year!



CPF-National Mary Joyce Booth Grant



CPF Funding Diversification Efforts

Thank you ~ Merci

Very appreciative of the continued financial and moral support from the Department of Canadian Heritage at the Government of Canada (through the Enhancement of Official Languages Program) and the Ministry of Education at the Government of Saskatchewan (through the Canada-Saskatchewan Agreement on Minority-Languages Education and the Second-Official Languages Instruction).

Funded by the
Government
of Canada

Financé par le
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du Canada

Canada



Canadian
Heritage

Patrimoine
canadien

JEUNESSE CANADA AU TRAVAIL

JCT YCW
YOUNG CANADA WORKS

Saskatchewan

NEW AND EXISTING PARTNERS

- Assemblée communautaire fransaskoise
- Association jeunesse fransaskoise
- City of Saskatoon
- Collège Mathieu
- Conseil culturel fransaskois
- Conseil économique et coopératif de la Saskatchewan
- French for the Future
- French-Second-Language Schools and School Boards
- Foundation dialogue
- La Cité universitaire francophone
- Office of the Commissioner of Official Languages
- Saskatchewan Polytechnic
- Saskatchewan Teachers Federation
- Speakers Spotlight
- Students Achievement and Supports Branch at the Saskatchewan Ministry of Education
- Students Services and Program Development Branch at the Saskatchewan Ministry of Advanced Education
- University of Regina
- University of Saskatchewan

FRENCH POST-SECONDARY COLLABORATIONS

- Advisory Council for the Bilingual Option of the Saskatchewan Collaborative Bachelor of Science of Nursing Program
- Dean's Advisory Committee to the Baccalauréat en éducation (Bac) Program
- Deputy Minister's Working Group on French Post-Secondary Education
- La Cité universitaire francophone Advisory Council



FRANÇAIS POUR
L'AVENIR
FRENCH FOR THE
FUTURE



LOOKING BACK ON A FANTASTIC YEAR... THANKS EVERYONE!



LOOKING FORWARD

YOUTH



CANADIAN PARENTS FOR FRENCH
CONCOURS d'art oratoire
Canada's French Public Speaking Contest™



Mary Joyce Booth
Memorial Scholarships

MEMBERS, VOLUNTEERS & DONORS



French Footprints



ADVOCACY

*French-Second-Language
Champion of the Year Award*



**GIVING
TUESDAY**

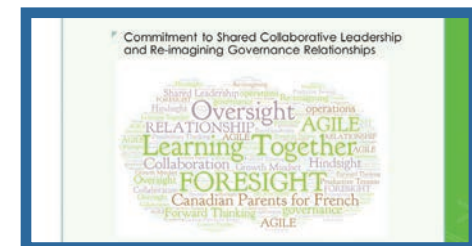
LEADERSHIP EXPERTISE

**CANADIAN
PARENTS
FOR FRENCH**
Re-imagining CPF 2.0
CPF Leader Networking Event and
47th Annual General Meeting
July 7 to 9, 2023 in Gatineau



Office of the
Commissioner of
Official Languages

Commissariat
aux langues
officielles
Collaboration



Canadian Parents for French across Canada

The **Canadian Parents for French** Network collaborates by working together, demonstrating strong leadership and true impact across the country.



**CANADIAN
PARENTS
FOR FRENCH**
SASKATCHEWAN

Executive Director Karen Pozniak
Admin & Communications Officer Brooklyn Barré
Bilingual Monitor Nicole Gerber
Bilingual Monitor Sara Seifert

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CONNECT WITH US!

 @cpfsask
 @cpf_sk

We acknowledge that the Branch Office is located on Treaty 6 territory - the traditional lands of the Cree, Saulteaux, Dene, Dakota, Lakota, Nakota, and Métis nations.



Canadian Parents for French - Saskatchewan Inc. is a registered charitable organization (Charity Reg. No. - 106865231 RR0001). As an organization, we remain truly grateful to donors for their ongoing generosity. A tax receipt is issued for donations of \$20 or more. To give, visit cpf.ca.

